



STREET LEVEL MARKETING

TALK SHOW

MEDIA KIT



ABOUT THE SHOW

*Broadcasting every Tuesday at 16:00
CT on NowMedia*

- Showcases cutting-edge marketing trends, tools, and strategies for modern businesses.
- Delivers actionable insights to help brands grow, compete, and innovate effectively.
- Features real-world case studies, expert perspectives, and practical business solutions.
- Designed as a hands-on marketing masterclass for entrepreneurs and professionals.





ABOUT *THE HOST*

MARK W. LAMPLUGH JR.



- Mark W. Lamplugh Jr. is a marketing leader with 20+ years driving transformational business growth.
- Best-selling author of *The AI Marketing Playbook* and contributor to major business publications.
- Chief Marketing Officer at Tim Moran Auto Group with a proven record of revenue growth.
- Thought leader known for turning challenges into scalable, results-driven strategies.



ABOUT NOWMEDIA TELEVISION



1. The Premier Bilingual Television Network in the U.S.

NowMedia is the premier and first bilingual television network in the United States, broadcasting **24/7 English and Spanish content simultaneously** across the U.S. and Mexico.

With a unique cross-border presence, NowMedia connects millions of bilingual viewers with exclusive programming tailored to entrepreneurs, innovators, and decision-makers.

2. Nationwide Broadcast and Digital Distribution

NowMedia broadcasts **over-the-air in Texas, Louisiana, and Florida**, and is available **nationwide in the U.S. and Mexico through Roku and Apple TV.**

This unmatched distribution network gives your brand expansive visibility, reaching audiences wherever they consume content — from traditional broadcast to cutting-edge streaming platforms.



3. Strategic Syndication and Audio Expansion

NowMedia proudly partners with **premium syndicated networks such as iHeart Radio, XM Radio, and Pandora**, with audio versions of our shows available across all major podcasting platforms.

These partnerships extend your reach, ensuring your message resonates through every medium — TV, streaming, and on-the-go audio.





ABOUT NOWMEDIA TELEVISION



4. Extensive Video on Demand Library and Continuous Exposure

NowMedia maintains a **vast catalog of Video on Demand (VOD)** content available on **Roku and Apple TV**, keeping your interviews and appearances accessible long after they air.

This sustained visibility builds long-term brand recognition and positions your business as an authority within the bilingual marketplace.

5. Accessible Anytime, Anywhere, on Any Device

NowMedia has its own **dedicated iOS app**, with **Android, Fire TV, and Google TV apps launching soon** — making **NowMedia's broadcast and content available anywhere, anytime, on any device.**

Whether at home, on the go, or on your favorite screen, NowMedia keeps your audience connected to your message 24/7.





WHY YOU SHOULD DO THIS?



1. Connect with High-Impact Entrepreneurs

NowMedia gives you direct access to a powerful bilingual audience of business owners, decision-makers, and innovators who are actively looking for new ideas, strategies, and partners to grow their ventures.



2. Own and Leverage Your Media Content

Gain full access to broadcast-quality interviews with no usage restrictions—perfect for repurposing across your website, social media, marketing campaigns, and client outreach to maximize your brand visibility.



3. Establish Your Authority on Television

Being featured on NowMedia positions you as a trusted authority in your field, elevates your professional credibility, and builds lasting trust



4. Amplify Your Brand Across Platforms

Our amplification team ensures your message reaches beyond TV—your interviews are available on-demand across Roku, Apple TV, Amazon, and more, giving you continuous exposure and strong long-term brand impact.



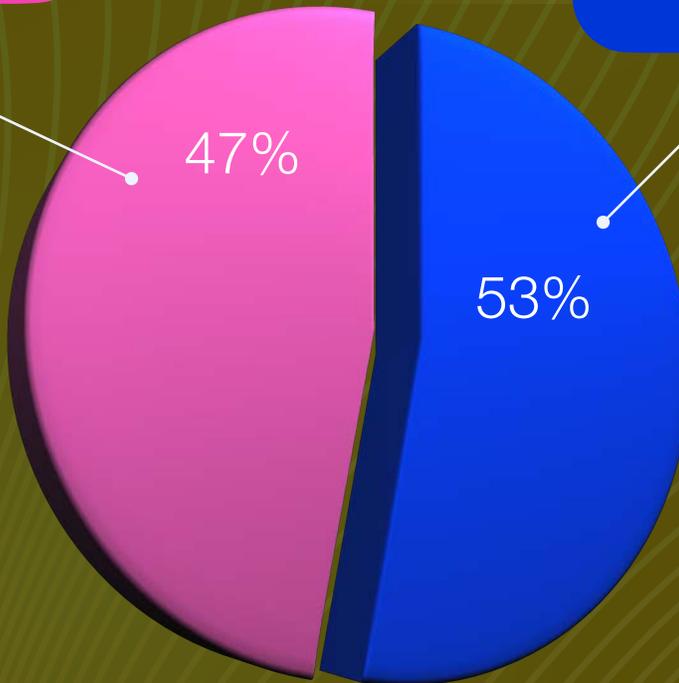


AUDIENCE DEMOGRAPHICS

Gender

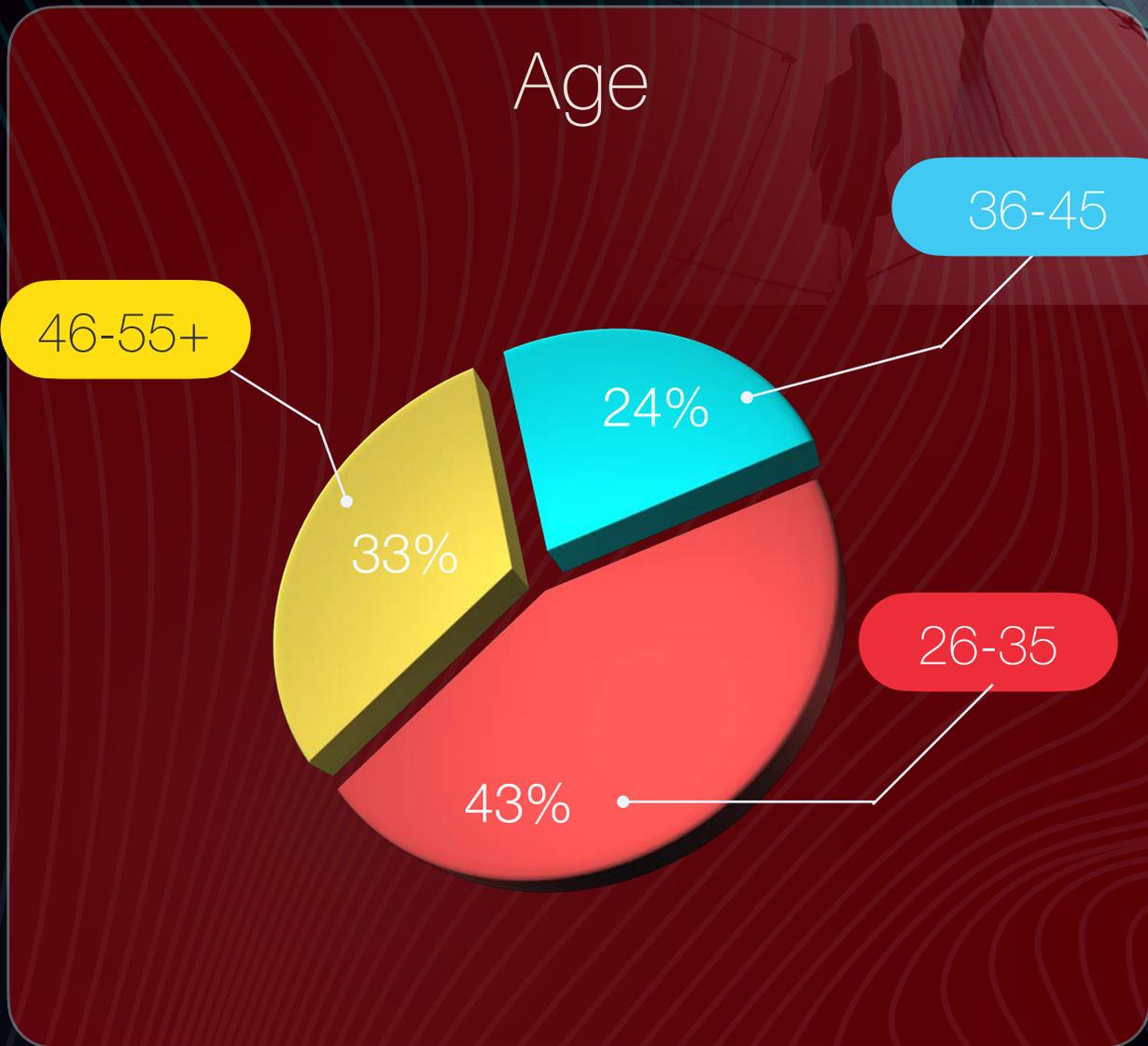
Female

Male





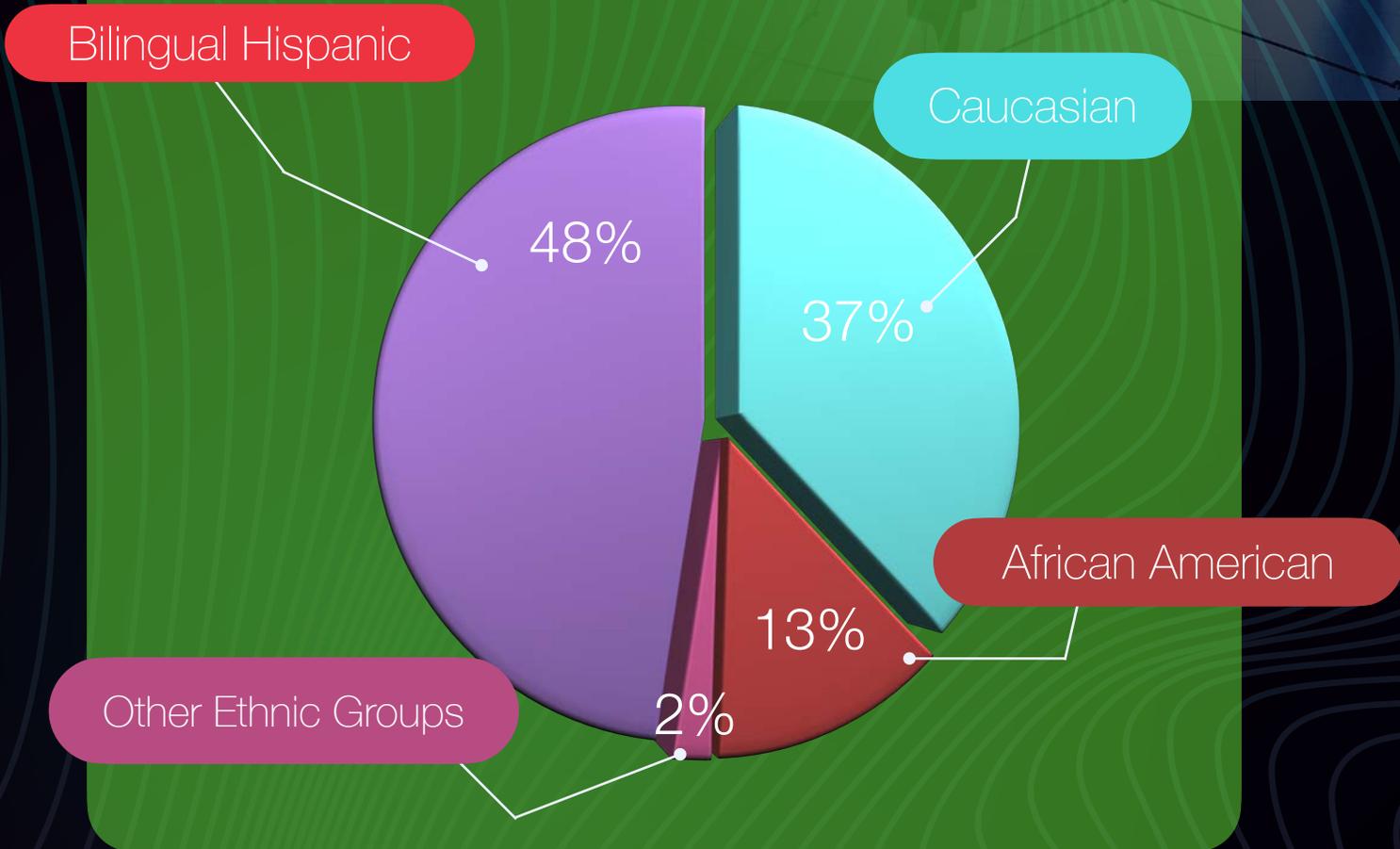
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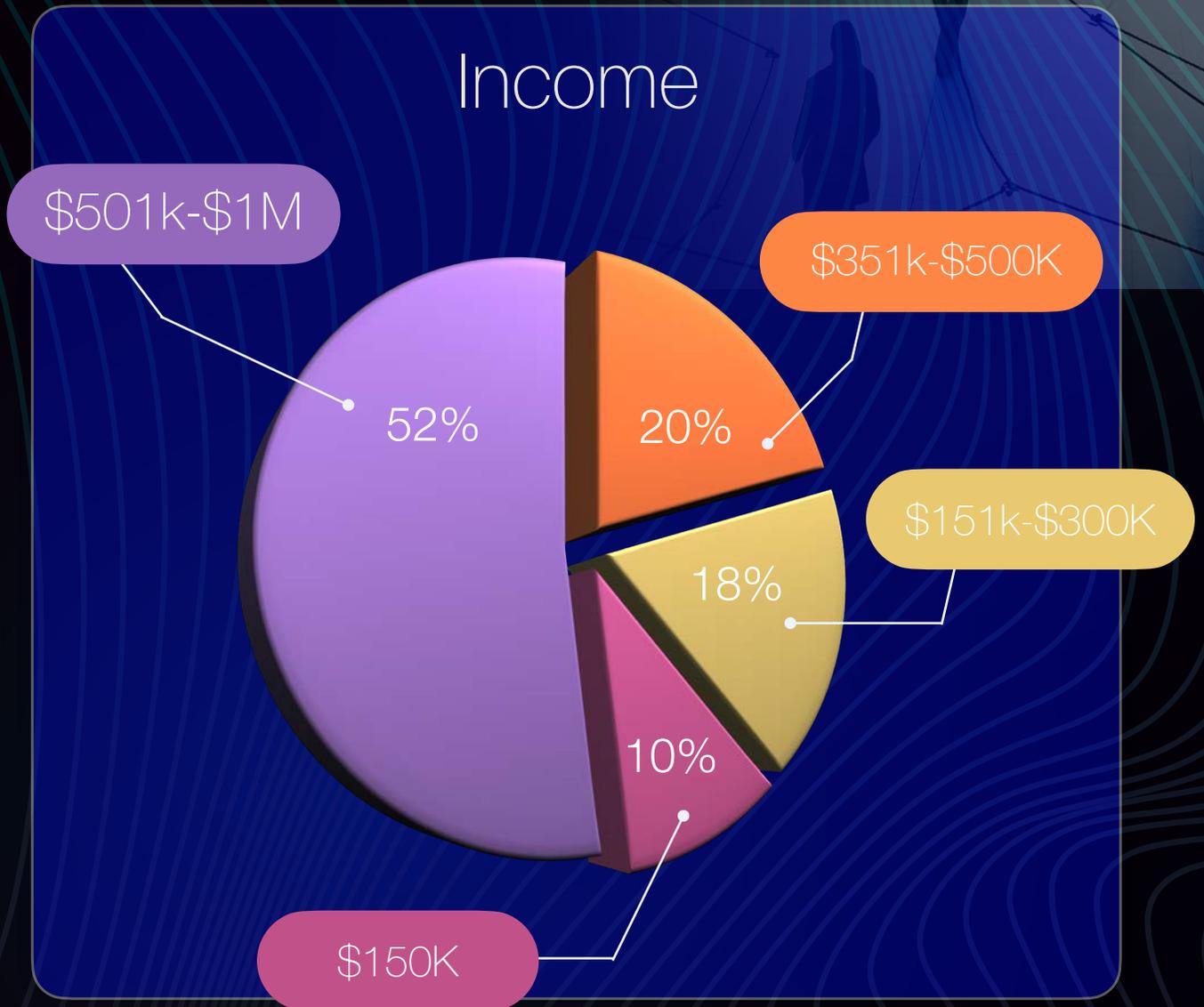
AUDIENCE DEMOGRAPHICS

Race





AUDIENCE DEMOGRAPHICS





YOUR TELEVISION APPEARANCE



1. Multiple Appearances for Maximum Impact

Consistency builds recognition. With a series of at least four interviews across different shows, your brand gains sustained visibility and audience engagement—turning exposure into influence.



2. Meaningful Conversations, Not Commercials

Every interview is designed to deliver authentic, insightful dialogue that inspires bilingual entrepreneurs. It's not advertising—it's storytelling that connects, educates, and builds trust.



3. Flexible Recording: Studio or Remote

NowMedia offers cutting-edge production quality whether you record in-studio or remotely. All interviews are captured in Ultra High Definition, ensuring your brand always looks its best.



4. Amplify Your Personal and Business Brand

Regular appearances elevate your credibility and strengthen your brand identity—opening doors to new partnerships, audiences, and business opportunities across all markets.





RECENT AIRED EPISODES

Podcast About Subscribe Network NowMedia Television Networks NowMedia Video On Demand

Street Level Marketing

Join Mark W. Lamplugh Jr. on Street Level Marketing, the fast-paced show that breaks down real-world marketing tactics used by elite professionals. From proven strategies to actionable tips, learn how to attract the right clients, ...more

Apple Podcasts Spotify Amazon Music Pocket Casts iHeartRadio Pandora

RSS + More

Latest Episodes

August 26, 2025

Street Level Marketing (Aired 08-27-2025): AI Without the Hype: Dr. Alan Beau's Playbook for Small-Business Marketing, Data & Security

Cut through the noise with Street Level Marketing. Dr. Alan Beau shares practical AI tips, data basics, cybersecurity must-dos, and how blockchain builds trust—al...

05:17:09

July 21, 2025

Street Level (Aired 07-22-25) 30 Years of Car Marketing: From Balloons to Bots

Charles Scott reveals how car sales evolved from print ads to AI, CRM, and compliance. A masterclass in modern marketing—only on Street Level Marketing...

03:02:05

July 16, 2025

Street Level (Aired 07-15-25) Brand Foresight: Innovate Now or Get Left Behind

Evan Millman shows how top brands blend strategy, AI, and Innovation to stay relevant. Learn how foresight fuels growth in any industry. Watch now...

03:50:00

July 08, 2025

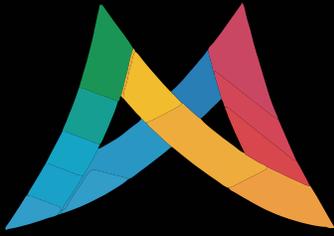
Street Level Marketing (Aired 07-08-25) Smarter Leads, Real Results: AI, Data and CX Strategies

Learn how AmeriLife uses AI, compliance, and customer insights to turn smarter leads into lasting growth. Bill DeCoursey breaks down the data myths hurting...

03:48:14

July 01, 2025





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