



MEDIA KIT



ABOUT THE SHOW

*Broadcasting every Wednesday at
9:00 CT on NowMedia*

- Focuses on estate planning, probate, family law, business law, and guardianship in real-life situations.
- Breaks down complex legal processes into clear, practical, and easy-to-understand guidance.
- Empowers individuals and business owners to make informed legal and financial decisions.
- Combines legal expertise with compassionate insight to navigate life's most critical legal moments.





ABOUT *THE HOST*

DEONEE HIGH EASTON



- Deonee High Easton is a licensed attorney in Texas and Massachusetts specializing in estate, probate, family, and business law.
- Brings a unique background in social work and strong litigation experience.
- Known for a compassionate, straightforward, and client-focused legal approach.
- Dedicated to simplifying complex legal matters and empowering informed decision-making.



ABOUT NOWMEDIA TELEVISION



1. The Premier Bilingual Television Network in the U.S.

NowMedia is the premier and first bilingual television network in the United States, broadcasting **24/7 English and Spanish content simultaneously** across the U.S. and Mexico.

With a unique cross-border presence, NowMedia connects millions of bilingual viewers with exclusive programming tailored to entrepreneurs, innovators, and decision-makers.

2. Nationwide Broadcast and Digital Distribution

NowMedia broadcasts **over-the-air in Texas, Louisiana, and Florida**, and is available **nationwide in the U.S. and Mexico through Roku and Apple TV**.

This unmatched distribution network gives your brand expansive visibility, reaching audiences wherever they consume content — from traditional broadcast to cutting-edge streaming platforms.



3. Strategic Syndication and Audio Expansion

NowMedia proudly partners with **premium syndicated networks such as iHeart Radio, XM Radio, and Pandora**, with audio versions of our shows available across all major podcasting platforms.

These partnerships extend your reach, ensuring your message resonates through every medium — TV, streaming, and on-the-go audio.





ABOUT NOWMEDIA TELEVISION



4. Extensive Video on Demand Library and Continuous Exposure

NowMedia maintains a **vast catalog of Video on Demand (VOD)** content available on **Roku and Apple TV**, keeping your interviews and appearances accessible long after they air.

This sustained visibility builds long-term brand recognition and positions your business as an authority within the bilingual marketplace.

5. Accessible Anytime, Anywhere, on Any Device

NowMedia has its own **dedicated iOS app**, with **Android, Fire TV, and Google TV apps launching soon** — making **NowMedia's broadcast and content available anywhere, anytime, on any device.**

Whether at home, on the go, or on your favorite screen, NowMedia keeps your audience connected to your message 24/7.





WHY YOU SHOULD DO THIS?



1. Connect with High-Impact Entrepreneurs

NowMedia gives you direct access to a powerful bilingual audience of business owners, decision-makers, and innovators who are actively looking for new ideas, strategies, and partners to grow their ventures.



2. Own and Leverage Your Media Content

Gain full access to broadcast-quality interviews with no usage restrictions—perfect for repurposing across your website, social media, marketing campaigns, and client outreach to maximize your brand visibility.



3. Establish Your Authority on Television

Being featured on NowMedia positions you as a trusted authority in your field, elevates your professional credibility, and builds lasting trust



4. Amplify Your Brand Across Platforms

Our amplification team ensures your message reaches beyond TV—your interviews are available on-demand across Roku, Apple TV, Amazon, and more, giving you continuous exposure and strong long-term brand impact.



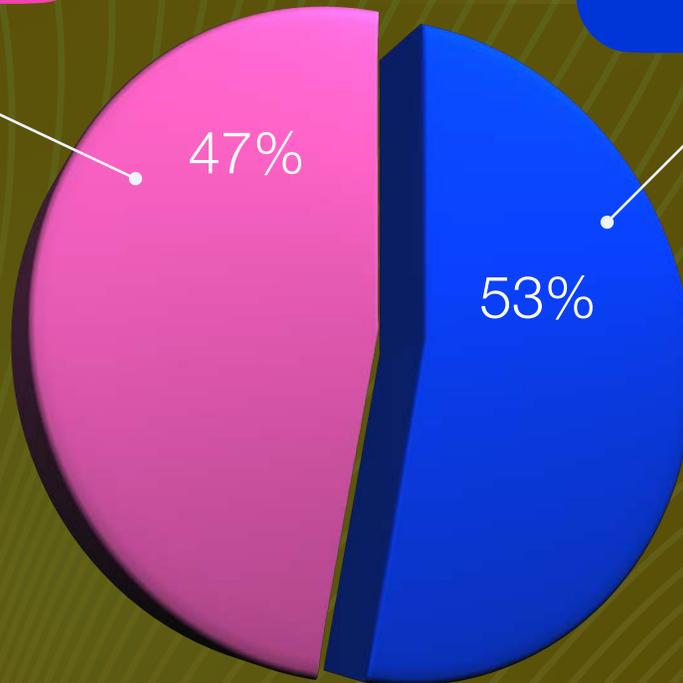


AUDIENCE DEMOGRAPHICS

Gender

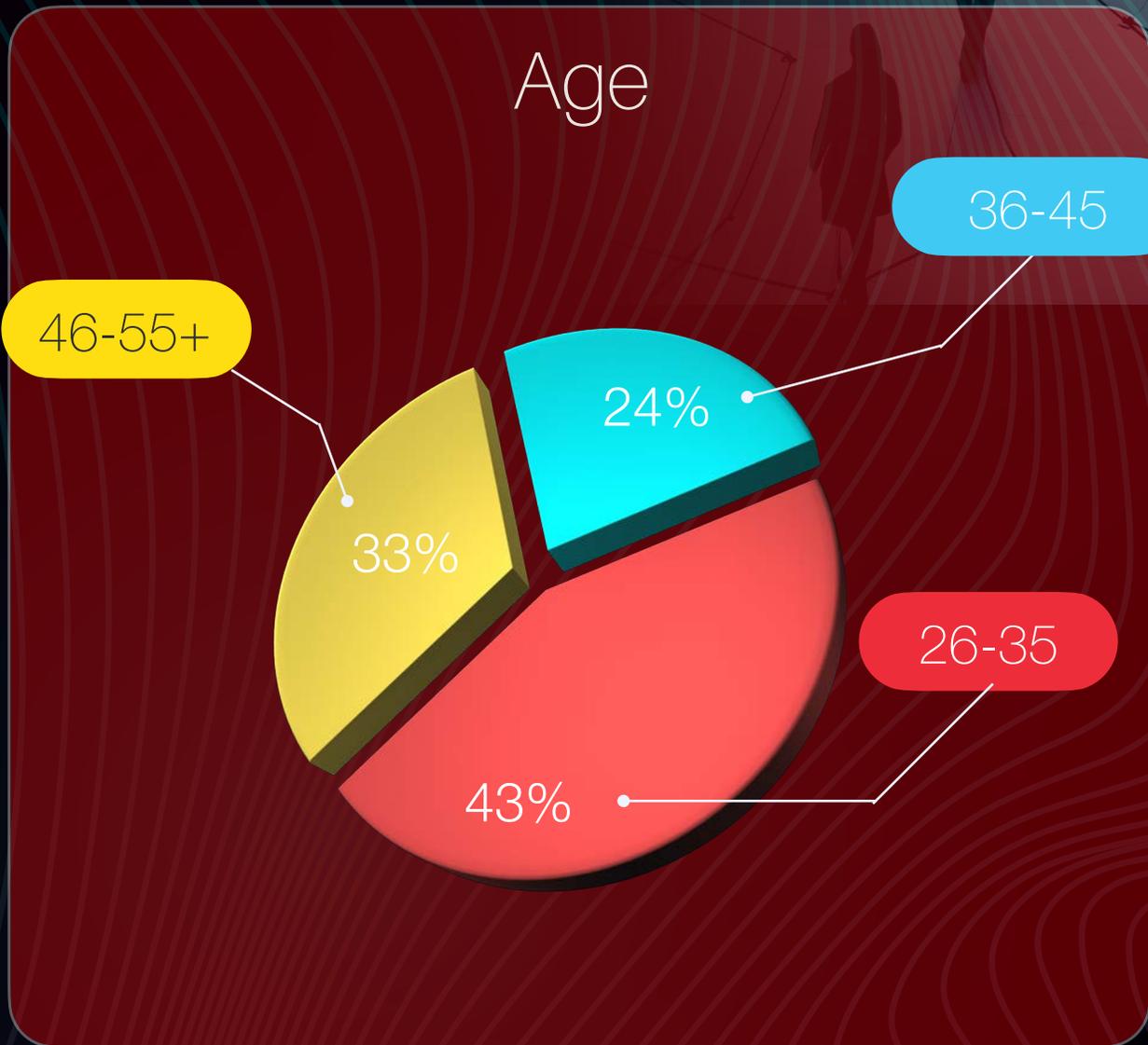
Female

Male





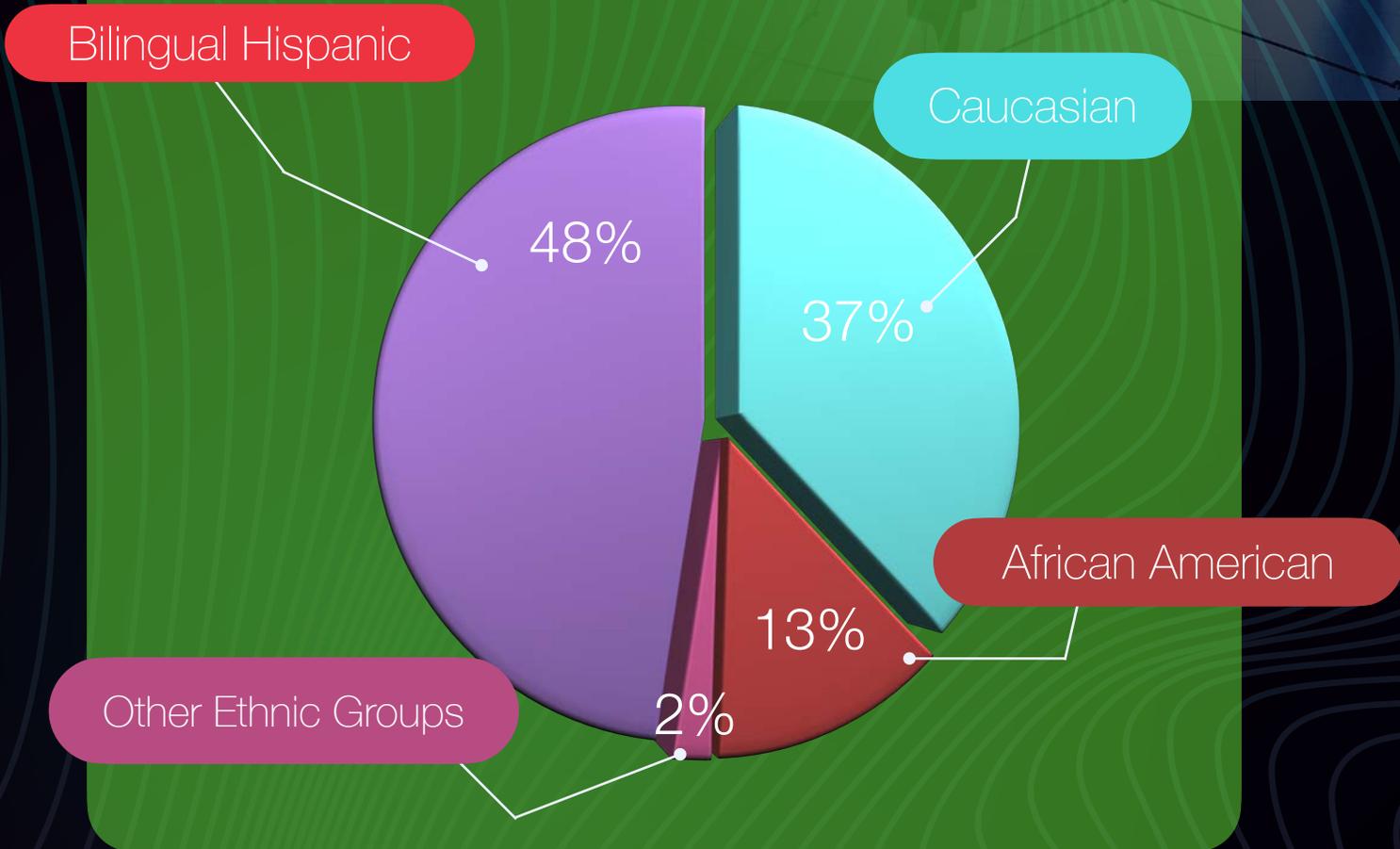
AUDIENCE DEMOGRAPHICS





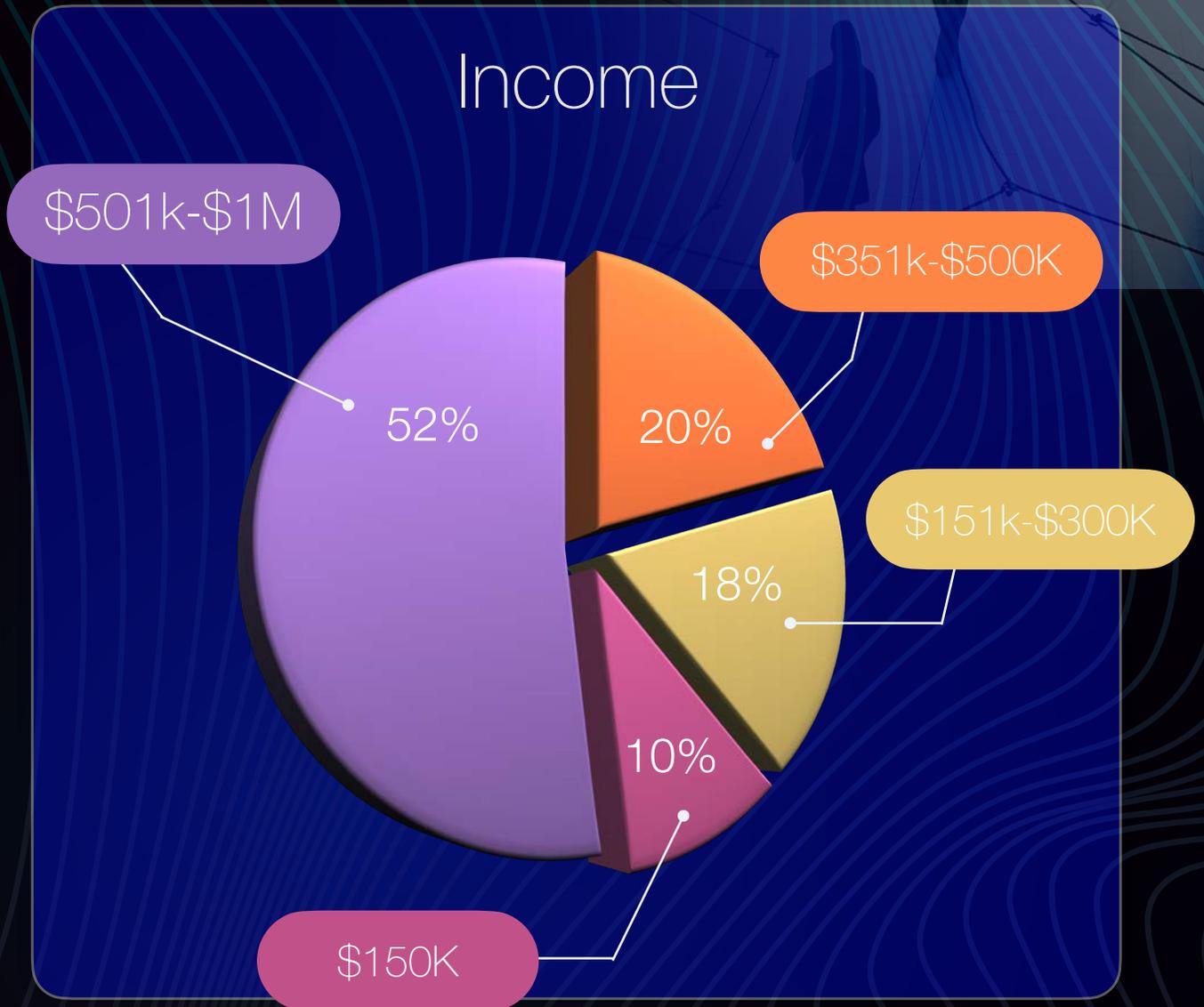
AUDIENCE DEMOGRAPHICS

Race





AUDIENCE DEMOGRAPHICS





YOUR TELEVISION APPEARANCE



1. Multiple Appearances for Maximum Impact

Consistency builds recognition. With a series of at least four interviews across different shows, your brand gains sustained visibility and audience engagement—turning exposure into influence.



2. Meaningful Conversations, Not Commercials

Every interview is designed to deliver authentic, insightful dialogue that inspires bilingual entrepreneurs. It's not advertising—it's storytelling that connects, educates, and builds trust.



3. Flexible Recording: Studio or Remote

NowMedia offers cutting-edge production quality whether you record in-studio or remotely. All interviews are captured in Ultra High Definition, ensuring your brand always looks its best.



4. Amplify Your Personal and Business Brand

Regular appearances elevate your credibility and strengthen your brand identity—opening doors to new partnerships, audiences, and business opportunities across all markets.





RECENT AIRED EPISODES

Podcast About Subscribe



In Plain Legal

In Plain Legal is the show where everyday people and business owners come to share their stories, successes, and unexpected challenges — and discover how the law questy shapes their daily lives. No confusing jargon...[more](#)

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Latest Episodes

January 04, 2025



In Plain Legal (Aired 12-30-2025) Post-Pandemic Travel Risks, Rights & Smart Planning Explained

Travel looks very different after the pandemic—and understanding the legal, financial, and personal risks is more important than ever. In this episode of In Plain Legal, host DNA High Easton breaks down...

[Listen on](#)

January 04, 2025



In Plain Legal (Aired 12-23-2025) Immigration Delays, Denials & Your Rights Explained

Immigration law doesn't have to feel impossible to understand. In this episode of In Plain Legal, host DNA High Easton breaks down...

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December 16, 2025



In Plain Legal (Aired 12-16-25) From Visas to Citizenship: Demystifying U.S. Immigration and Family Reunification with Attorney Ish Via

In this powerful episode of In Plain Legal, host DNA High Easton welcomes one of the most complex and emotionally charged legal journeys in...

[PLAY](#) 00:50:38

December 18, 2025



In Plain Legal (Aired 12-09-2025) Breaking Free From People Pleasing: How Janice Burt Helps You Reclaim Boundaries, Courage, and Authentic Living

In this insightful episode of In Plain Legal, host DNA High Easton welcomes inspirational speaker, TED presenter, author, and podcast host Janice Burt for...

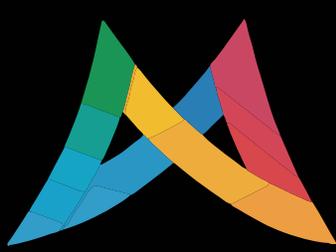
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December 18, 2025



In Plain Legal (Aired 12-02-2025) From Financial Chaos to Confidence: How CPA Joseph Reyes Helps Small Business Owners Master Bookkeeping and Avoid Costly Tax Mistakes





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