



# ai TODAY

WITH DR. ALLEN BADEAU



# MEDIA KIT

## ABOUT THE SHOW

Broadcasting every Wednesday at  
16:00 CT on NowMedia

- Explores the convergence of AI, generative AI, blockchain, quantum computing, and emerging technologies.
- Breaks down complex innovations into practical insights for business, government, and global impact.
- Examines how advanced technologies shape decision-making, strategy, and competitive advantage.
- Bridges the gap between human intelligence and artificial intelligence for real-world application.





# ABOUT *THE HOST*

## ALLEN BADEAU



- Allen Badeau is an AI and GAI evangelist, technology convergence expert, and CEO of Allen Badeau LLC.
- Recognized as CTO of the Year and a former National Science Foundation Fellow.
- Advises commercial, federal, and international organizations on advanced technology solutions.
- Founder of Harmonic AI, focused on strengthening human–AI collaboration for smarter decision-making.



# ABOUT NOWMEDIA TELEVISION



## 1. The Premier Bilingual Television Network in the U.S.

NowMedia is the premier and first bilingual television network in the United States, broadcasting 24/7 English and Spanish content simultaneously across the U.S. and Mexico.

With a unique cross-border presence, NowMedia connects millions of bilingual viewers with exclusive programming tailored to entrepreneurs, innovators, and decision-makers.

## 2. Nationwide Broadcast and Digital Distribution

NowMedia broadcasts over-the-air in Texas, Louisiana, and Florida, and is available nationwide in the U.S. and Mexico through Roku and Apple TV.

This unmatched distribution network gives your brand expansive visibility, reaching audiences wherever they consume content — from traditional broadcast to cutting-edge streaming platforms.



## 3. Strategic Syndication and Audio Expansion

NowMedia proudly partners with premium syndicated networks such as iHeart Radio, XM Radio, and Pandora, with audio versions of our shows available across all major podcasting platforms.

These partnerships extend your reach, ensuring your message resonates through every medium — TV, streaming, and on-the-go audio.





# ABOUT NOWMEDIA TELEVISION



## 4. Extensive Video on Demand Library and Continuous Exposure

NowMedia maintains a **vast catalog of Video on Demand (VOD)** content available on **Roku and Apple TV**, keeping your interviews and appearances accessible long after they air.

This sustained visibility builds long-term brand recognition and positions your business as an authority within the bilingual marketplace.

## 5. Accessible Anytime, Anywhere, on Any Device

NowMedia has its own **dedicated iOS app**, with **Android, Fire TV, and Google TV apps launching soon** — making **NowMedia’s broadcast and content available anywhere, anytime, on any device.**

Whether at home, on the go, or on your favorite screen, NowMedia keeps your audience connected to your message 24/7.





# WHY YOU SHOULD DO THIS?



## 1. Connect with High-Impact Entrepreneurs

NowMedia gives you direct access to a powerful bilingual audience of business owners, decision-makers, and innovators who are actively looking for new ideas, strategies, and partners to grow their ventures.



## 2. Own and Leverage Your Media Content

Gain full access to broadcast-quality interviews with no usage restrictions—perfect for repurposing across your website, social media, marketing campaigns, and client outreach to maximize your brand visibility.



## 3. Establish Your Authority on Television

Being featured on NowMedia positions you as a trusted authority in your field, elevates your professional credibility, and builds lasting trust



## 4. Amplify Your Brand Across Platforms

Our amplification team ensures your message reaches beyond TV—your interviews are available on-demand across Roku, Apple TV, Amazon, and more, giving you continuous exposure and strong long-term brand impact.



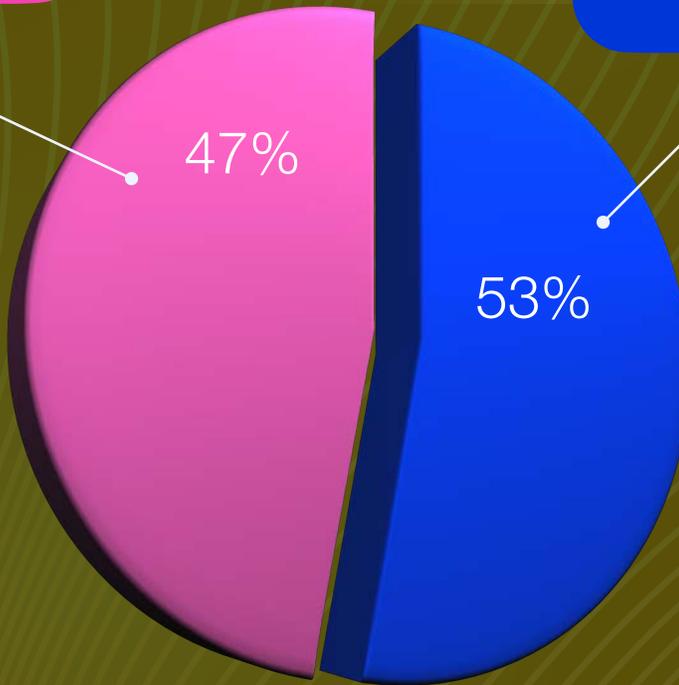


# AUDIENCE DEMOGRAPHICS

## Gender

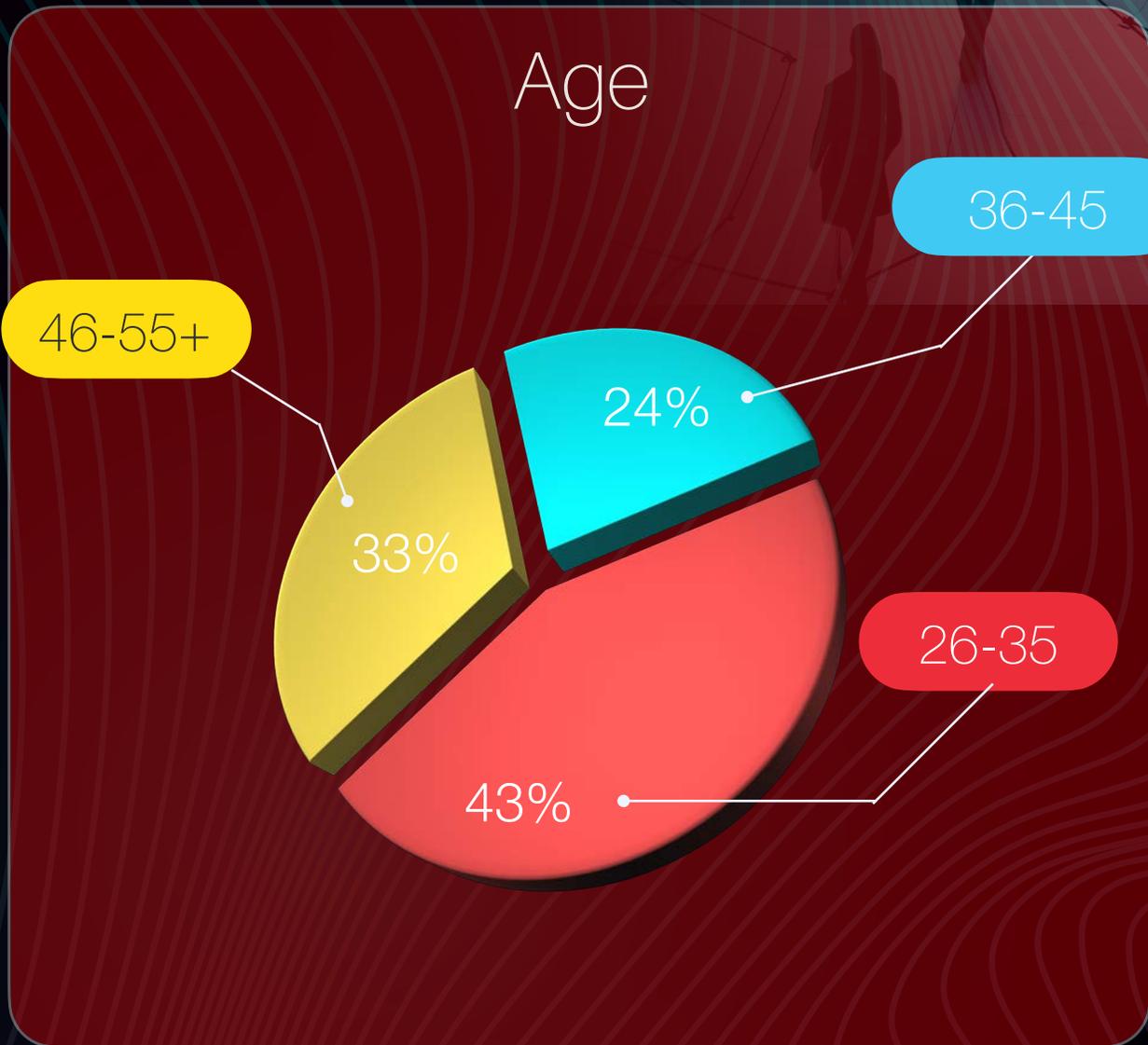
Female

Male





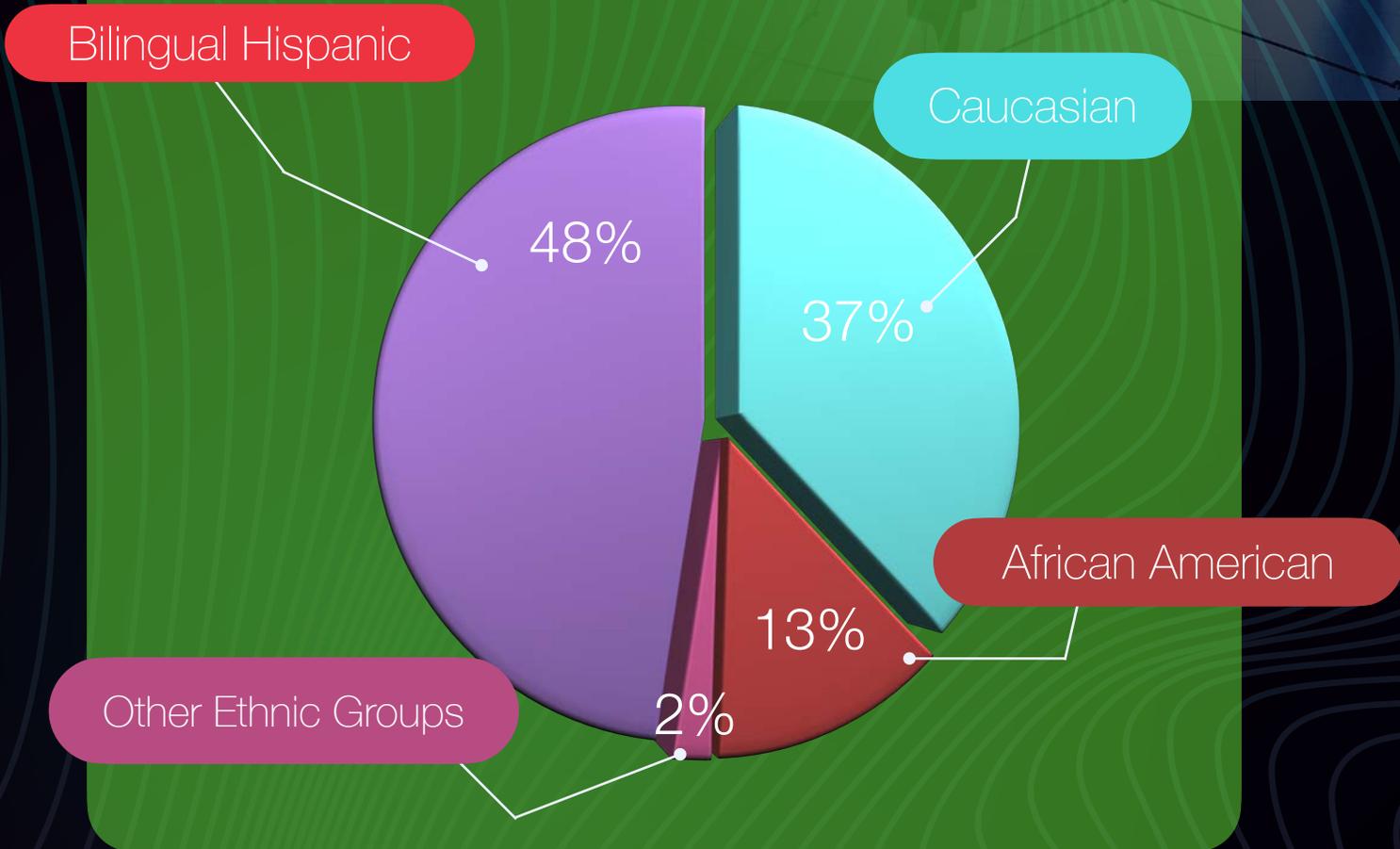
# AUDIENCE DEMOGRAPHICS





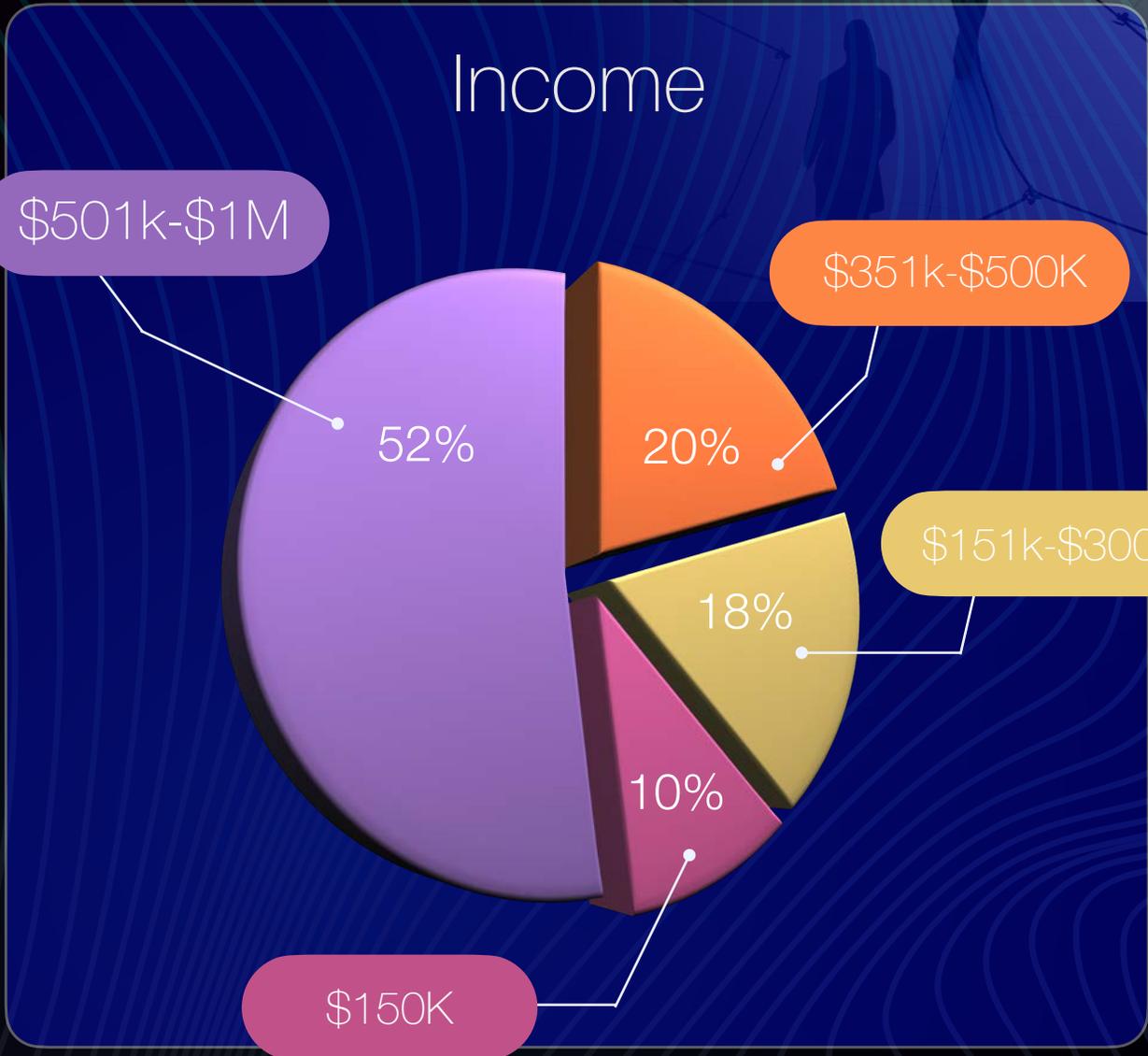
# AUDIENCE DEMOGRAPHICS

## Race





# AUDIENCE DEMOGRAPHICS





# YOUR TELEVISION APPEARANCE



## 1. Multiple Appearances for Maximum Impact

Consistency builds recognition. With a series of at least four interviews across different shows, your brand gains sustained visibility and audience engagement—turning exposure into influence.



## 2. Meaningful Conversations, Not Commercials

Every interview is designed to deliver authentic, insightful dialogue that inspires bilingual entrepreneurs. It's not advertising—it's storytelling that connects, educates, and builds trust.



## 3. Flexible Recording: Studio or Remote

NowMedia offers cutting-edge production quality whether you record in-studio or remotely. All interviews are captured in Ultra High Definition, ensuring your brand always looks its best.



## 4. Amplify Your Personal and Business Brand

Regular appearances elevate your credibility and strengthen your brand identity—opening doors to new partnerships, audiences, and business opportunities across all markets.





# RECENT AIRED EPISODES

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Join Dr. Allen Badeau on a fascinating exploration of artificial intelligence's impact across diverse sectors. From revolutionizing manufacturing and cybersecurity to advancing astrophysics and transforming everyday tech like the AI Eraser for smartphones, uncover the [...more](#)

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January 14, 2026  
**AI Today (Aired 01-14-26) Privacy by Design: Why AI Strategy Falls Without Data Governance and Compliance**  
In this episode of AI Today, Jen Gaudel and Dr. Allen Badeau explore one of the most critical and often overlooked elements of artificial...

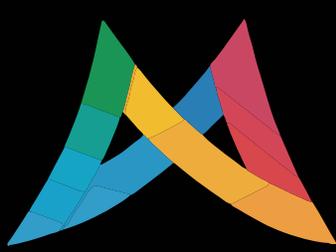
December 24, 2025  
**AI Today (Aired 12-24-25) Top 10 AI Products of 2026 - NVIDIA DGX Spark Review**  
In this special holiday episode of AI Today (aired 12-24-25), Dr. Allen Badeau reveals the Top 10 AI products set to reshape 2026's future...

December 19, 2025  
**AI Today (Aired 12-03-2025) AI Wearables Are Watching You: The \$200B Market Transforming Health, Privacy & Everyday Life**  
In this episode of AI Today, host Dr. Allen Badeau explores the rapidly expanding world of AI-powered wearables and asks a provocative question: when...

December 17, 2025  
**AI Today (Aired 12-17-25) Top Technology Trends for 2026: The 15 Innovations Shaping AI, Security, Business & Everyday Life**  
In this highly anticipated episode of AI Today, host Dr. Allen Badeau presents his annual technology forecast for the year ahead, counting down the...

December 17, 2025  
**AI Today (Aired 11-26-25) AI in Financial**





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