



WE THE PEOPLE

MEDIA KIT



ABOUT THE SHOW

*Broadcasting every Friday at 17:00 CT on
NowMedia*

- A practical and balanced show focused on business law and today's most relevant political issues.
- Provides actionable legal strategies and guidance tailored for business owners and professionals.
- Offers informed analysis of the current political landscape through a legal and civic lens.
- Empowers viewers to navigate complex legal, economic, and policy challenges with clarity and confidence.





ABOUT THE HOST

ALINA GONZALEZ DOCKERY



- Alina Gonzalez Dockery is an attorney with over 25 years of experience and a respected political commentator.
- Founder of Life Law Planning, providing estate planning and legal representation virtually throughout Florida.
- Specializes in guiding families through estate planning, incapacity preparation, probate, and trust administration.
- Known for personalized legal counsel focused on stability, wealth preservation, and long-term family security.



ABOUT NOWMEDIA TELEVISION



1. The Premier Bilingual Television Network in the U.S.

NowMedia is the premier and first bilingual television network in the United States, broadcasting **24/7 English and Spanish content simultaneously** across the U.S. and Mexico.

With a unique cross-border presence, NowMedia connects millions of bilingual viewers with exclusive programming tailored to entrepreneurs, innovators, and decision-makers.

2. Nationwide Broadcast and Digital Distribution

NowMedia broadcasts **over-the-air in Texas, Louisiana, and Florida**, and is available **nationwide in the U.S. and Mexico through Roku and Apple TV**.

This unmatched distribution network gives your brand expansive visibility, reaching audiences wherever they consume content — from traditional broadcast to cutting-edge streaming platforms.



3. Strategic Syndication and Audio Expansion

NowMedia proudly partners with **premium syndicated networks such as iHeart Radio, XM Radio, and Pandora**, with **audio versions of our shows available across all major podcasting platforms**.

These partnerships extend your reach, ensuring your message resonates through every medium — TV, streaming, and on-the-go audio.





ABOUT NOWMEDIA TELEVISION



5. Accessible Anytime, Anywhere, on Any Device

NowMedia has its own **dedicated iOS app**, with **Android, Fire TV, and Google TV apps launching soon** — making **NowMedia's broadcast and content available anywhere, anytime, on any device**.

Whether at home, on the go, or on your favorite screen, NowMedia keeps your audience connected to your message 24/7.

4. Extensive Video on Demand Library and Continuous Exposure

NowMedia maintains a **vast catalog of Video on Demand (VOD)** content available on **Roku and Apple TV**, keeping your interviews and appearances accessible long after they air.

This sustained visibility builds long-term brand recognition and positions your business as an authority within the bilingual marketplace.





WHY YOU SHOULD DO THIS?



1. Connect with High-Impact Entrepreneurs

NowMedia gives you direct access to a powerful bilingual audience of business owners, decision-makers, and innovators who are actively looking for new ideas, strategies, and partners to grow their ventures.



2. Own and Leverage Your Media Content

Gain full access to broadcast-quality interviews with no usage restrictions—perfect for repurposing across your website, social media, marketing campaigns, and client outreach to maximize your brand visibility.



3. Establish Your Authority on Television

Being featured on NowMedia positions you as a trusted authority in your field, elevates your professional credibility, and builds lasting trust



4. Amplify Your Brand Across Platforms

Our amplification team ensures your message reaches beyond TV—your interviews are available on-demand across Roku, Apple TV, Amazon, and more, giving you continuous exposure and strong long-term brand impact.





AUDIENCE DEMOGRAPHICS

Gender

Female

Male

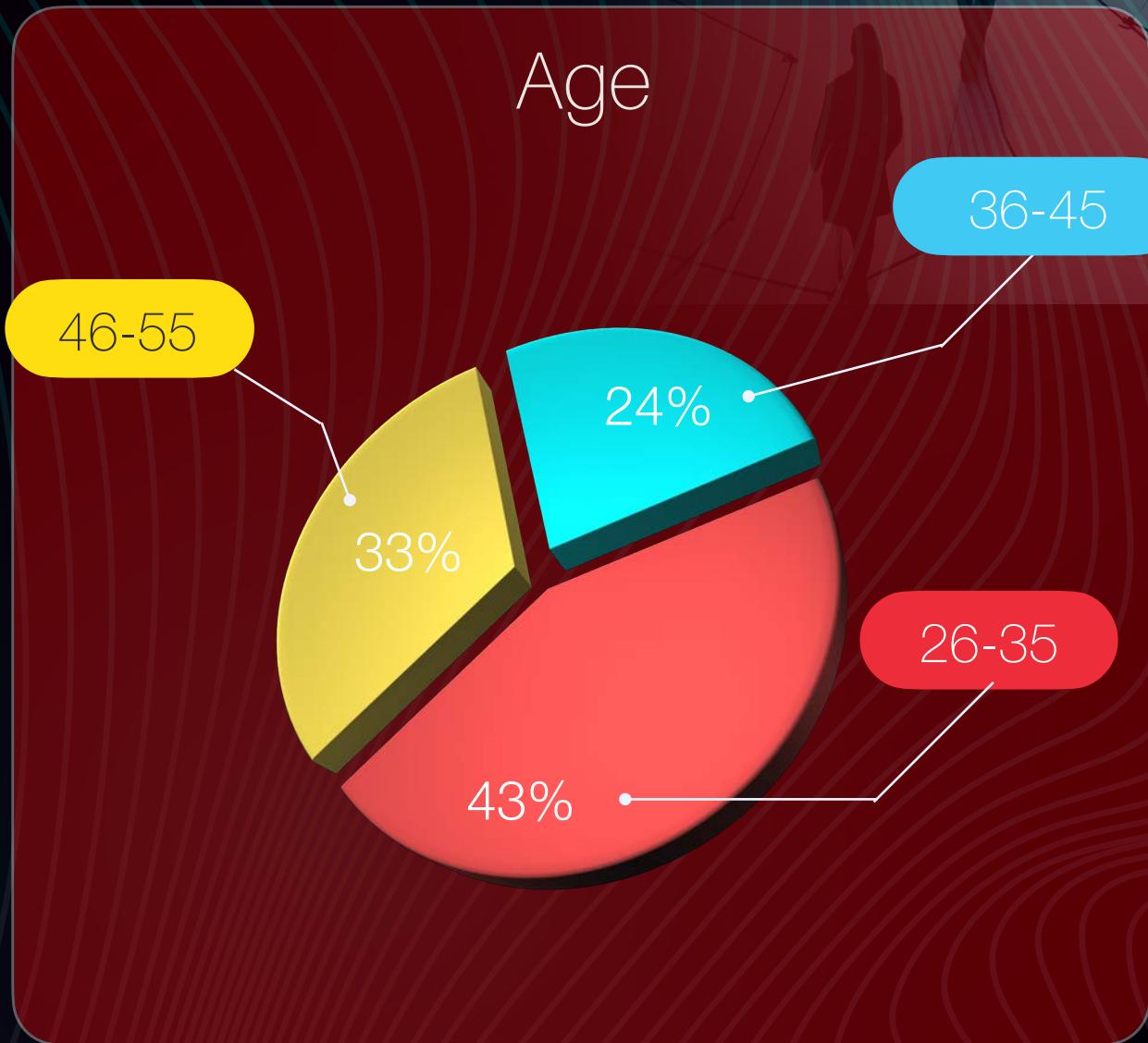
47%

53%



AUDIENCE DEMOGRAPHICS

Age





AUDIENCE DEMOGRAPHICS

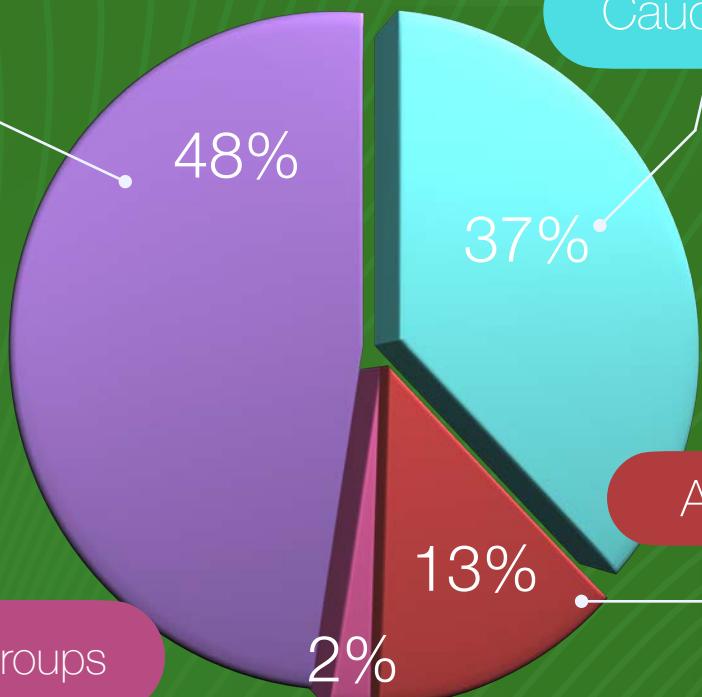
Race

Bilingual Hispanic

Caucasian

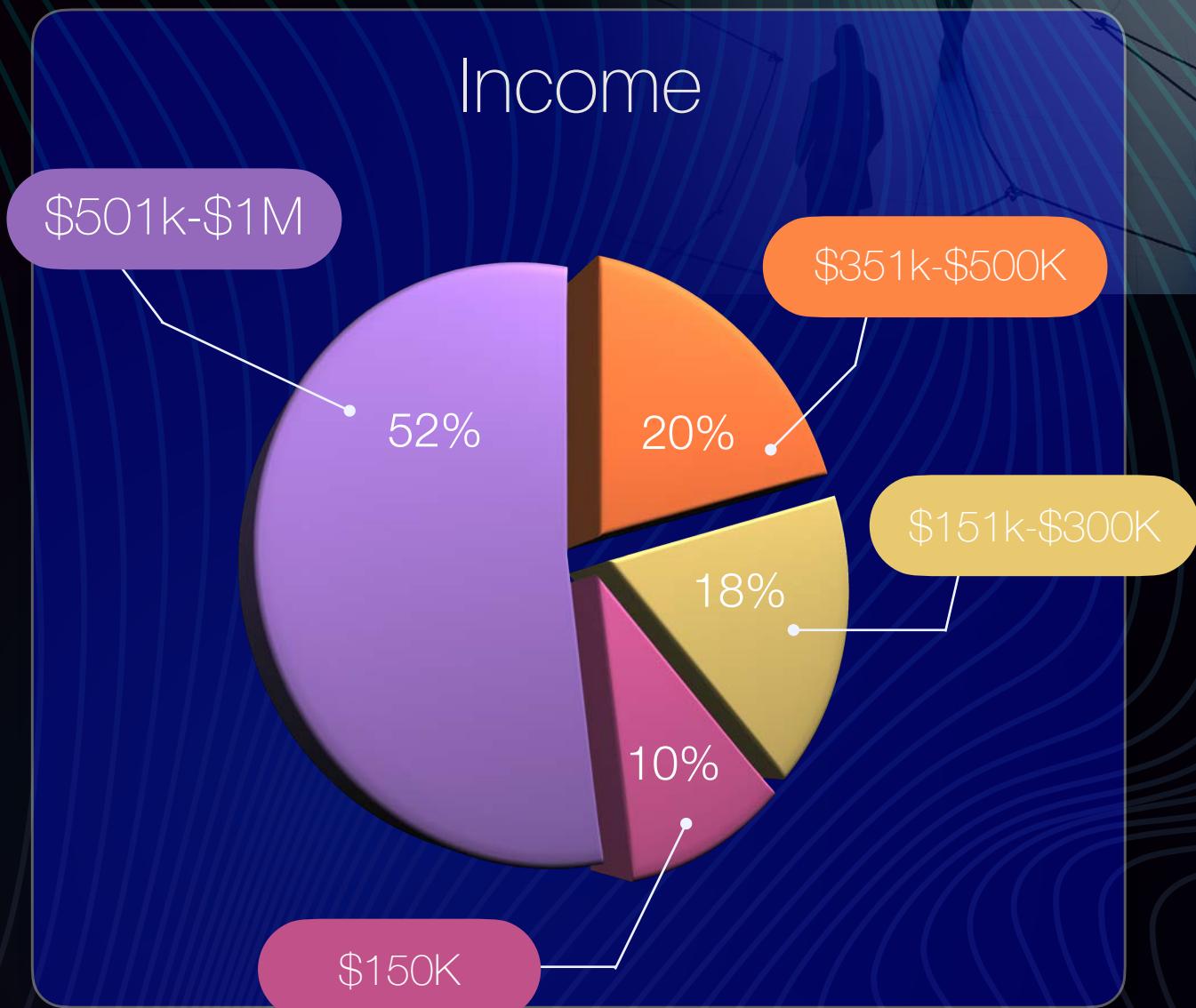
African American

Other Ethnic Groups





AUDIENCE DEMOGRAPHICS





YOUR TELEVISION APPEARANCE



1. Multiple Appearances for Maximum Impact

Consistency builds recognition. With a series of at least four interviews across different shows, your brand gains sustained visibility and audience engagement—turning exposure into influence.



2. Meaningful Conversations, Not Commercials

Every interview is designed to deliver authentic, insightful dialogue that inspires bilingual entrepreneurs. It's not advertising—it's storytelling that connects, educates, and builds trust.



3. Flexible Recording: Studio or Remote

NowMedia offers cutting-edge production quality whether you record in-studio or remotely. All interviews are captured in Ultra High Definition, ensuring your brand always looks its best.



4. Amplify Your Personal and Business Brand

Regular appearances elevate your credibility and strengthen your brand identity—opening doors to new partnerships, audiences, and business opportunities across all markets.





RECENT AIRED EPISODES



We the People

We the People, hosted by attorney and seasoned political commentator Alina Gonzalez Dockery, provides a practical approach to understanding business law and delivers a balanced perspective on today's key political issues. Each episode offers insightful [more](#)

Apple Podcasts Spotify Amazon Music Pocket Casts iHeartRadio Pandora

RSS + More

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Latest Episodes



December 12, 2025

We the People (Aired 12-05-2025) Immigration, Criminal Law & Due Process in America

In this powerful episode of We the People (aired 11-05-25), host Alina Gonzalez Dockery leads an in-depth conversation on immigration, criminal law, and due process...

PLAY 00:49:13



November 14, 2025

We the People (Aired 11-14-2025): The Episode Exposing America's Political and Social Tension

In this powerful episode of We the People, aired on November 14, 2025, the show dives into the growing political and social tension shaping...

PLAY 00:48:43

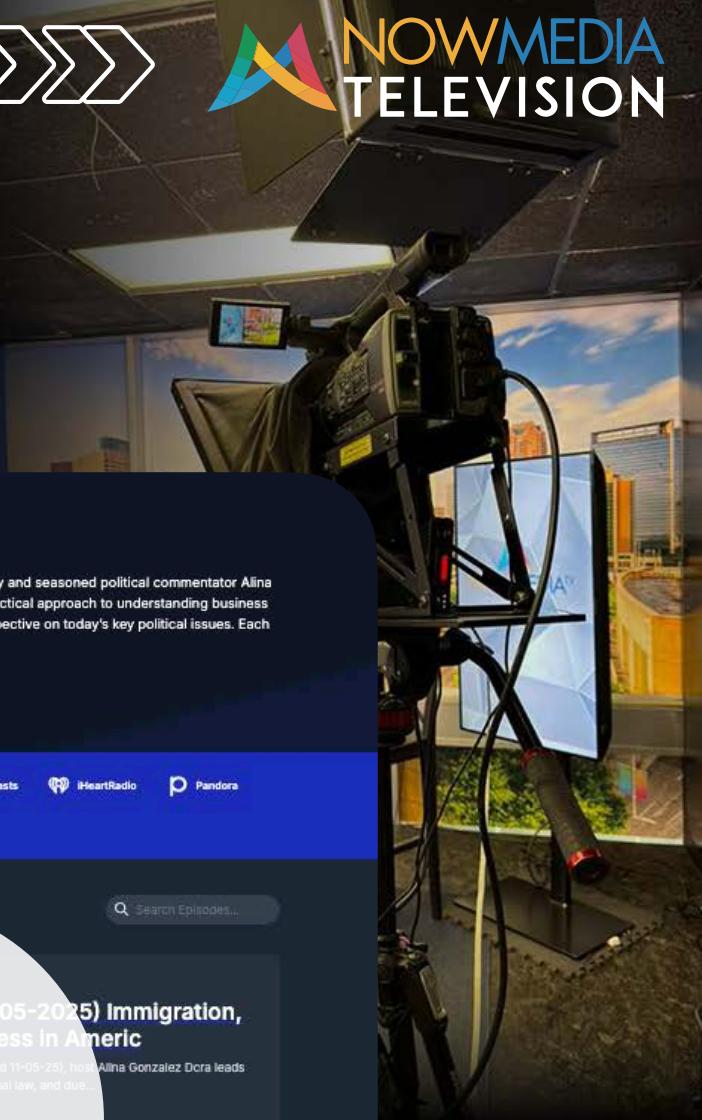


November 03, 2025

We the People (Aired 10-30-25) Restoring Justice: Rebecca Kosher on Family Law, Empowerment, and the Future of Child Welfare

In this insightful episode of We the People, host Alina Gonzalez Dockery speaks with Rebecca Kosher, attorney and CEO of Oklahoma Lawyers for Families...

PLAY 00:49:57





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★PEOPLE★