



THE GAME CHANGER UNLOCKED

MEDIA KIT



ABOUT THE SHOW

*Broadcasting every Wednesday at
19:00 CT on NowMedia*

- The Game Changer Unlocked explores the mindset and methods behind elite-level performance.
- Hosted by Bryan Fetzer, featuring experts from sports, fitness, and human performance.
- Unpacks how mental conditioning, nutrition, and emotional resilience drive real success.
- Offers actionable strategies and mindset tools to elevate performance on and off the field.





ABOUT *THE HOST*

BRYAN FETZER

- Bryan Fetzer is a performance coach and leadership strategist.
- Former NCAA coach with expertise in high-performance culture and mindset development.
- Known for bridging athletics, psychology, and real-world leadership principles.
- Helps individuals and teams unlock their fullest potential through proven strategies.





ABOUT NOWMEDIA TELEVISION



1. The Premier Bilingual Television Network in the U.S.

NowMedia is the premier and first bilingual television network in the United States, broadcasting **24/7 English and Spanish content simultaneously** across the U.S. and Mexico.

With a unique cross-border presence, NowMedia connects millions of bilingual viewers with exclusive programming tailored to entrepreneurs, innovators, and decision-makers.

2. Nationwide Broadcast and Digital Distribution

NowMedia broadcasts **over-the-air in Texas, Louisiana, and Florida**, and is available **nationwide in the U.S. and Mexico through Roku and Apple TV**.

This unmatched distribution network gives your brand expansive visibility, reaching audiences wherever they consume content — from traditional broadcast to cutting-edge streaming platforms.



3. Strategic Syndication and Audio Expansion

NowMedia proudly partners with **premium syndicated networks such as iHeart Radio, XM Radio, and Pandora**, with **audio versions of our shows available across all major podcasting platforms**.

These partnerships extend your reach, ensuring your message resonates through every medium — TV, streaming, and on-the-go audio.





ABOUT NOWMEDIA TELEVISION



4. Extensive Video on Demand Library and Continuous Exposure

NowMedia maintains a **vast catalog of Video on Demand (VOD)** content available on **Roku and Apple TV**, keeping your interviews and appearances accessible long after they air.

This sustained visibility builds long-term brand recognition and positions your business as an authority within the bilingual marketplace.

5. Accessible Anytime, Anywhere, on Any Device

NowMedia has its own **dedicated iOS app**, with **Android, Fire TV, and Google TV apps launching soon** — making **NowMedia's broadcast and content available anywhere, anytime, on any device.**

Whether at home, on the go, or on your favorite screen, NowMedia keeps your audience connected to your message 24/7.





WHY YOU SHOULD DO THIS?



1. Connect with High-Impact Entrepreneurs

NowMedia gives you direct access to a powerful bilingual audience of business owners, decision-makers, and innovators who are actively looking for new ideas, strategies, and partners to grow their ventures.



2. Own and Leverage Your Media Content

Gain full access to broadcast-quality interviews with no usage restrictions—perfect for repurposing across your website, social media, marketing campaigns, and client outreach to maximize your brand visibility.



3. Establish Your Authority on Television

Being featured on NowMedia positions you as a trusted authority in your field, elevates your professional credibility, and builds lasting trust



4. Amplify Your Brand Across Platforms

Our amplification team ensures your message reaches beyond TV—your interviews are available on-demand across Roku, Apple TV, Amazon, and more, giving you continuous exposure and strong long-term brand impact.



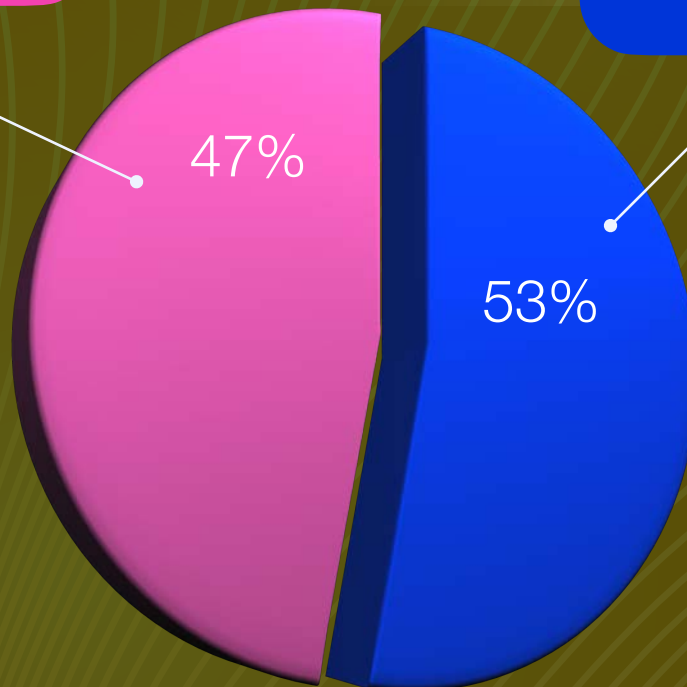


AUDIENCE DEMOGRAPHICS

Gender

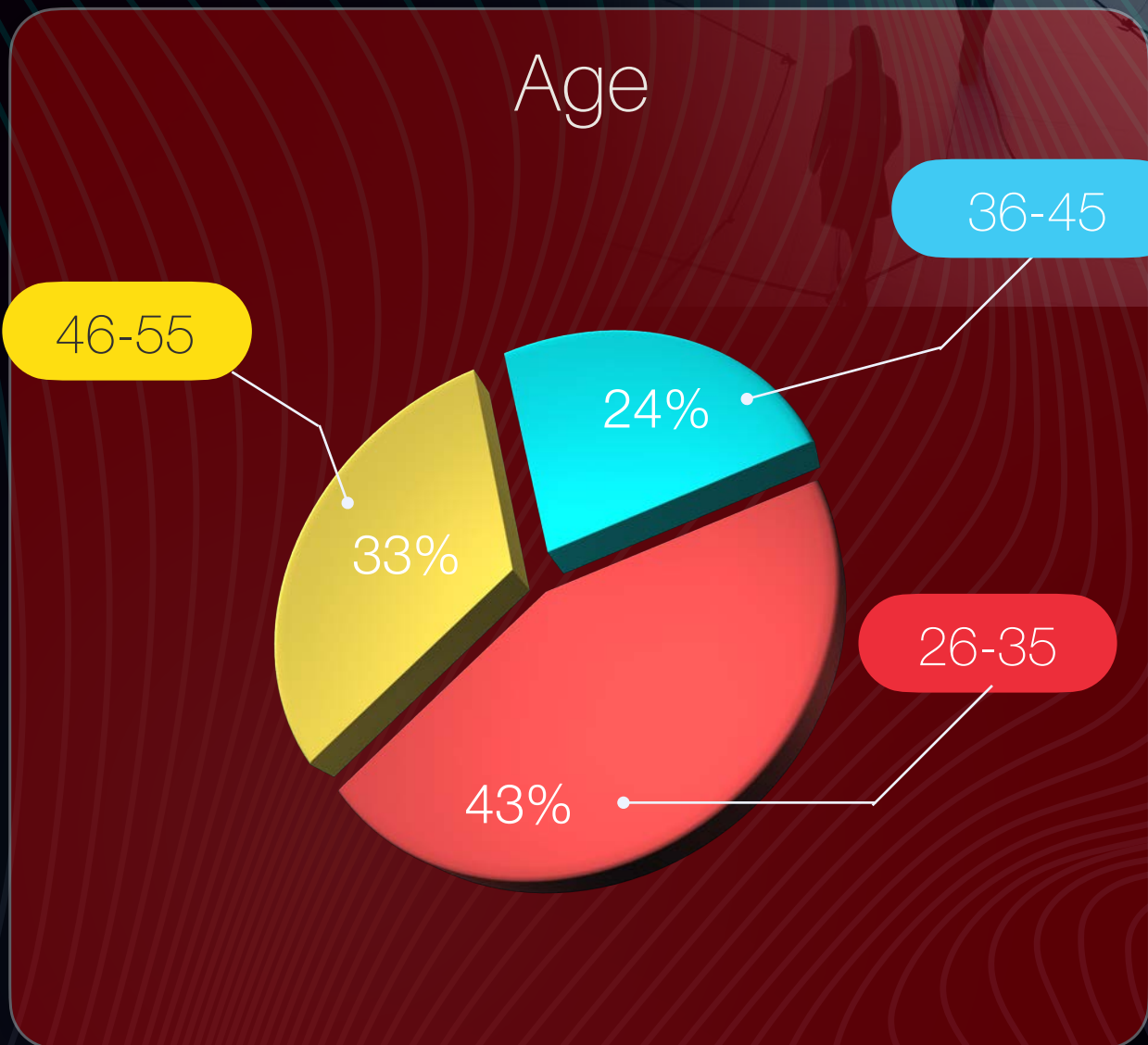
Female

Male





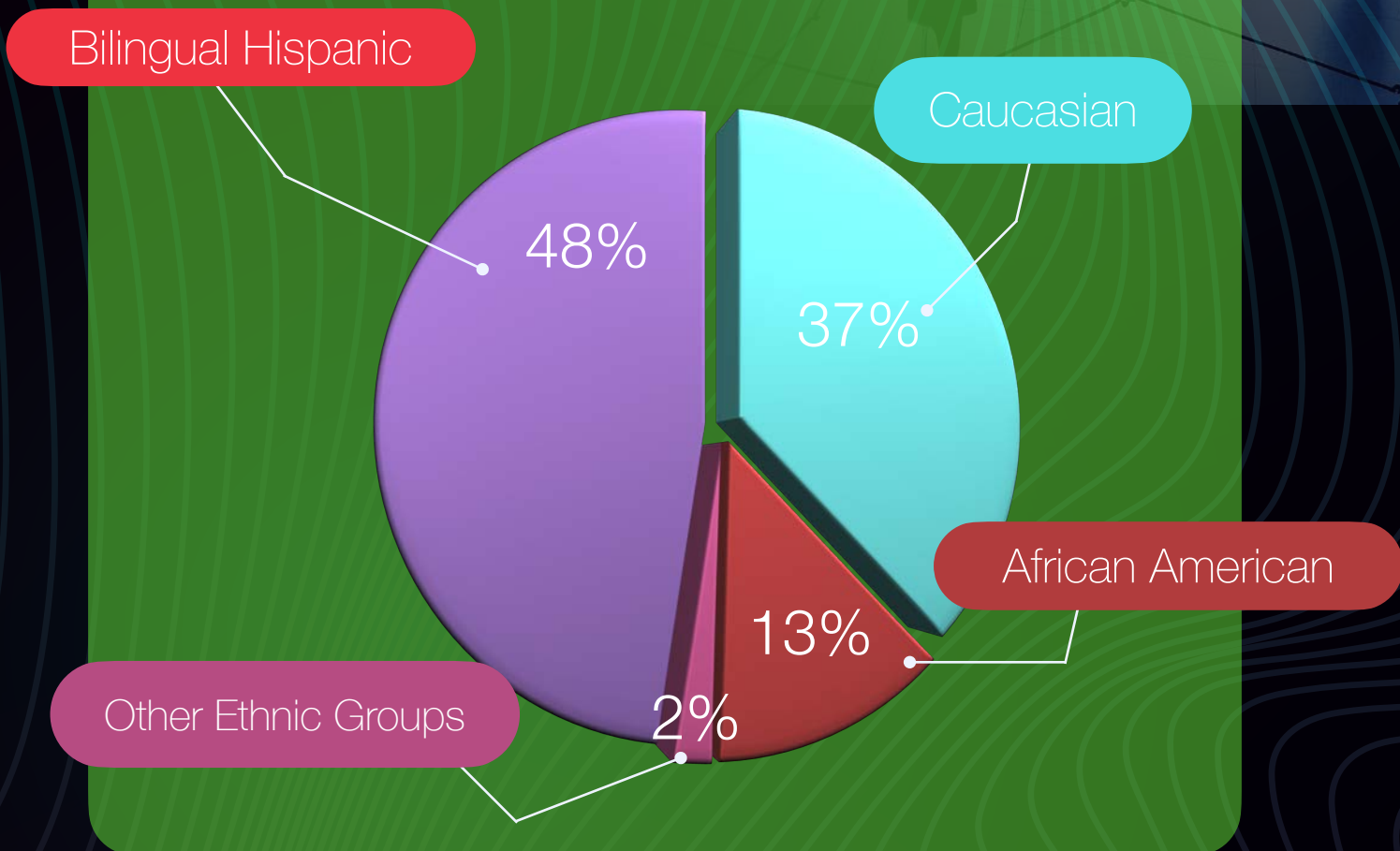
AUDIENCE DEMOGRAPHICS





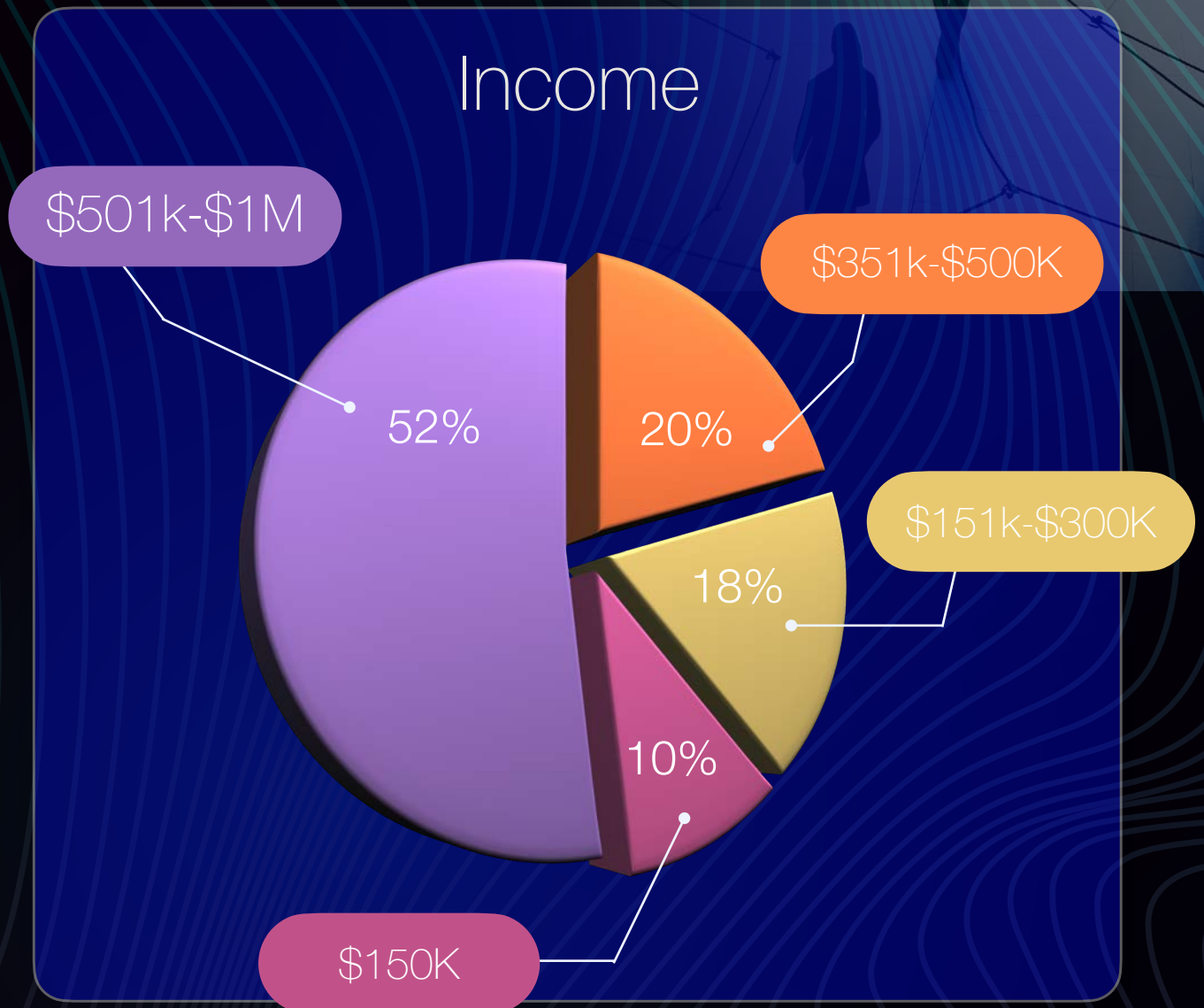
AUDIENCE DEMOGRAPHICS

Race





AUDIENCE DEMOGRAPHICS





YOUR TELEVISION APPEARANCE



1. Multiple Appearances for Maximum Impact

Consistency builds recognition. With a series of at least four interviews across different shows, your brand gains sustained visibility and audience engagement—turning exposure into influence.



2. Meaningful Conversations, Not Commercials

Every interview is designed to deliver authentic, insightful dialogue that inspires bilingual entrepreneurs. It's not advertising—it's storytelling that connects, educates, and builds trust.



3. Flexible Recording: Studio or Remote

NowMedia offers cutting-edge production quality whether you record in-studio or remotely. All interviews are captured in Ultra High Definition, ensuring your brand always looks its best.



4. Amplify Your Personal and Business Brand

Regular appearances elevate your credibility and strengthen your brand identity—opening doors to new partnerships, audiences, and business opportunities across all markets.





RECENT AIRED EPISODES



The Game Changer Unlocked

The Game Changer Unlocked, hosted by ESPN commentator and elite performance coach Bryan Feltzer, is the go-to show for entrepreneurs, athletes, and high performers seeking real transformation. With over 28 years of experience in sports...[more](#)



Latest Episodes

SEARCH EPISODES...



November 25, 2025

The Game Changer Unlocked (Aired 11-17-25): Connecting Businesses with Values through Liberty Spenders

In this episode, Brian Feltzer sits down with Matt and Daniel Leuthardt, co-founders of The Proper Group and authors of Liberty Spenders. They discuss...

▶ PLAY 00:49:18



November 22, 2025

The Game Changer Unlocked (Aired 10-22-2025) Elevating Youth Sports: How Lens Sports Group is Redefining the Game

From resurfacing tournaments and uniforms to solving the biggest operational pain in youth sports, Lens Sports Group has quickly become one of the fastest-growing...

▶ PLAY 00:47:36



October 25, 2025

The Game Changer Unlocked (Aired 10-01-25): Chad Wesley Smith & Stephen Harveys | Fitness & Business Success Strategies

Chad Wesley Smith joins Stephen Harveys to share the journey of personal and professional transformation. From overcoming extreme challenges in sports to turning his...

▶ PLAY 00:48:33



October 17, 2025

The Game Changer Unlocked (Aired 10-14-2025) Life Switch: Joel Steele on Turning Adversity Into Purpose and Building Legacy

In this episode of The Game Changer Unlocked, Joel Steele shares his inspiring journey of resilience and reinvention, from hitting rock bottom at 25...

▶ PLAY 00:48:33



October 16, 2025

The Game Changer Unlocked (Aired 09-18-2025): Mental Health & Peak Performance with Sean Lesser & Dr. Hector Morales-Negron

In this episode of The Game Changer Unlocked, Brian Feltzer talks with Sean Lesser, founder of The Real, about the importance of mental health...

▶ PLAY 00:49:55





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