



Real Estate PROFITS MEDIA KIT



ABOUT THE SHOW

*Broadcasting every Saturday at
19:00 CT on NowMedia*

- Real Estate Profits uncovers the business behind the bricks—where operations meet profitability and long-term growth.
- Hosted by global operations expert Griselda Abousleman, the show takes a systems-driven approach to real estate success.
- Explores topics like lean management, innovative construction methods, and technology-driven efficiency.
- Delivers actionable insights to help investors and developers build smarter, scale faster, and sustain success.



GRISELDA ABOUSLEMAN



ABOUT *THE HOST*

GRISELDA ABOUSLEMAN

- Griselda Abousleman is an industrial engineer and global operations executive.
- Brings 15+ years of real estate investing and optimization experience.
- Has led performance and efficiency projects across 26 countries.
- Passionate about merging operational excellence with real estate innovation.





ABOUT NOWMEDIA TELEVISION



1. The Premier Bilingual Television Network in the U.S.

NowMedia is the premier and first bilingual television network in the United States, broadcasting **24/7 English and Spanish content simultaneously** across the U.S. and Mexico.

With a unique cross-border presence, NowMedia connects millions of bilingual viewers with exclusive programming tailored to entrepreneurs, innovators, and decision-makers.

2. Nationwide Broadcast and Digital Distribution

NowMedia broadcasts **over-the-air in Texas, Louisiana, and Florida**, and is available **nationwide in the U.S. and Mexico through Roku and Apple TV**.

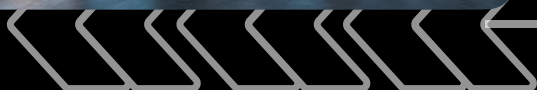
This unmatched distribution network gives your brand expansive visibility, reaching audiences wherever they consume content — from traditional broadcast to cutting-edge streaming platforms.



3. Strategic Syndication and Audio Expansion

NowMedia proudly partners with **premium syndicated networks such as iHeart Radio, XM Radio, and Pandora**, with audio versions of our shows available across all major podcasting platforms.

These partnerships extend your reach, ensuring your message resonates through every medium — TV, streaming, and on-the-go audio.





ABOUT NOWMEDIA TELEVISION



4. Extensive Video on Demand Library and Continuous Exposure

NowMedia maintains a **vast catalog of Video on Demand (VOD)** content available on **Roku and Apple TV**, keeping your interviews and appearances accessible long after they air.

This sustained visibility builds long-term brand recognition and positions your business as an authority within the bilingual marketplace.

5. Accessible Anytime, Anywhere, on Any Device

NowMedia has its own **dedicated iOS app**, with **Android, Fire TV, and Google TV apps launching soon** — making **NowMedia's broadcast and content available anywhere, anytime, on any device**.

Whether at home, on the go, or on your favorite screen, NowMedia keeps your audience connected to your message 24/7.





WHY YOU SHOULD DO THIS?



1. Connect with High-Impact Entrepreneurs

NowMedia gives you direct access to a powerful bilingual audience of business owners, decision-makers, and innovators who are actively looking for new ideas, strategies, and partners to grow their ventures.



2. Own and Leverage Your Media Content

Gain full access to broadcast-quality interviews with no usage restrictions—perfect for repurposing across your website, social media, marketing campaigns, and client outreach to maximize your brand visibility.



3. Establish Your Authority on Television

Being featured on NowMedia positions you as a trusted authority in your field, elevates your professional credibility, and builds lasting trust



4. Amplify Your Brand Across Platforms

Our amplification team ensures your message reaches beyond TV—your interviews are available on-demand across Roku, Apple TV, Amazon, and more, giving you continuous exposure and strong long-term brand impact.



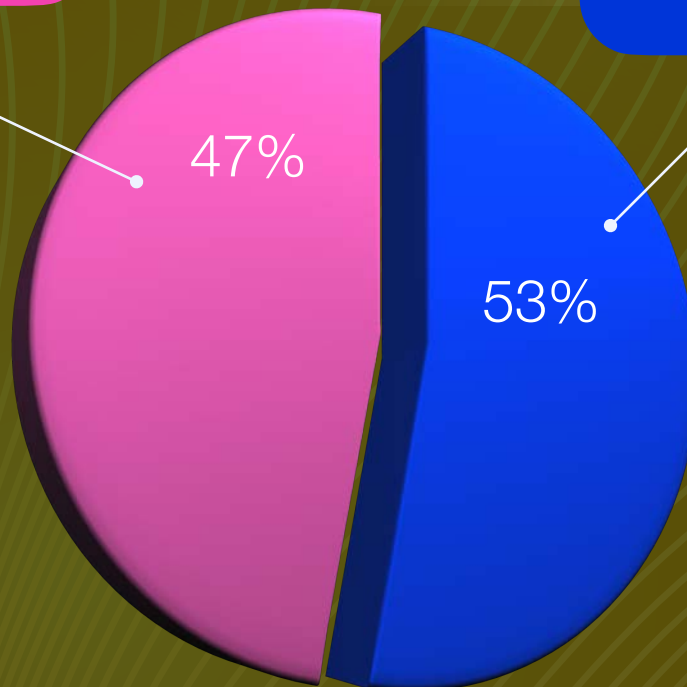


AUDIENCE DEMOGRAPHICS

Gender

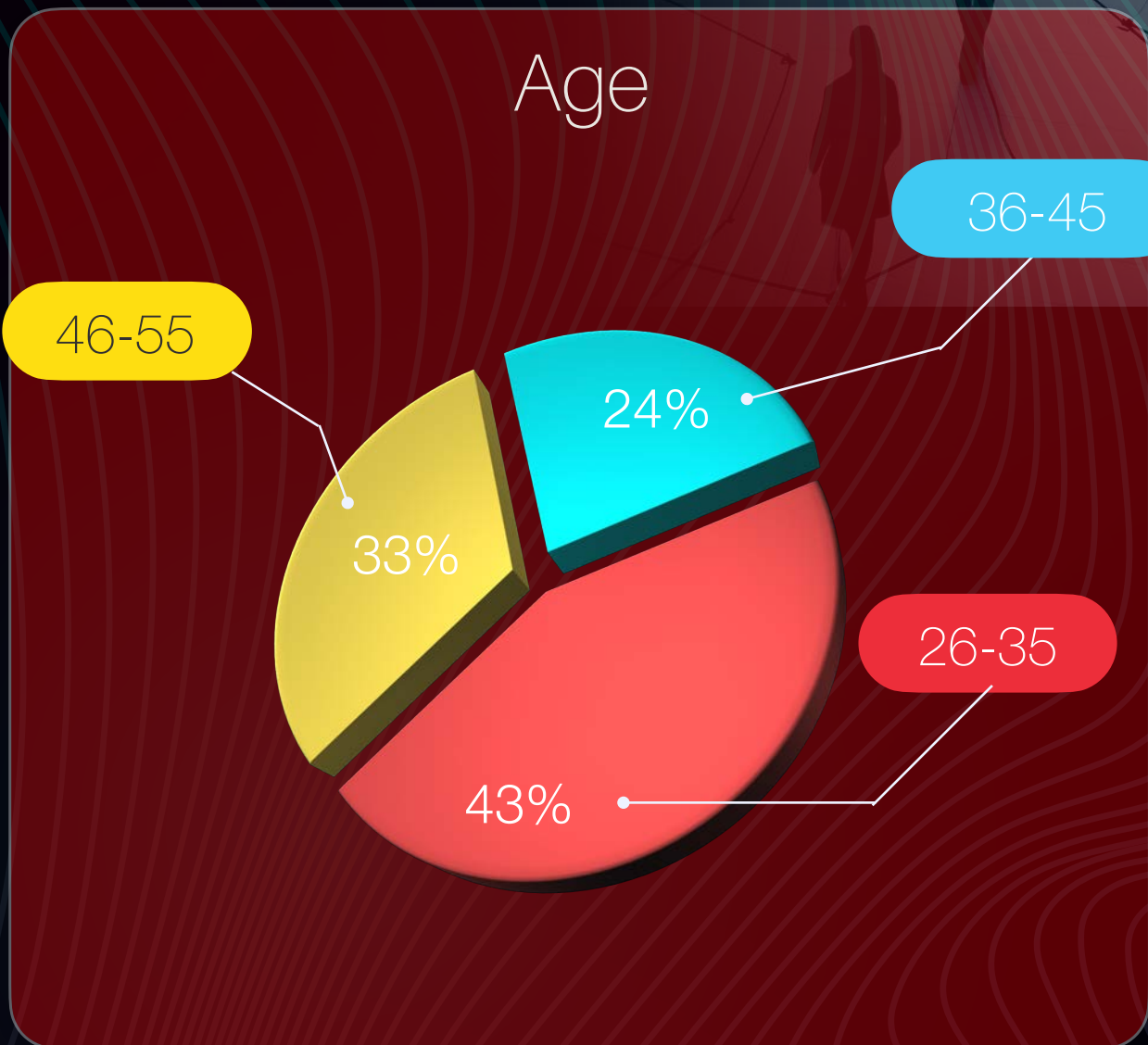
Female

Male





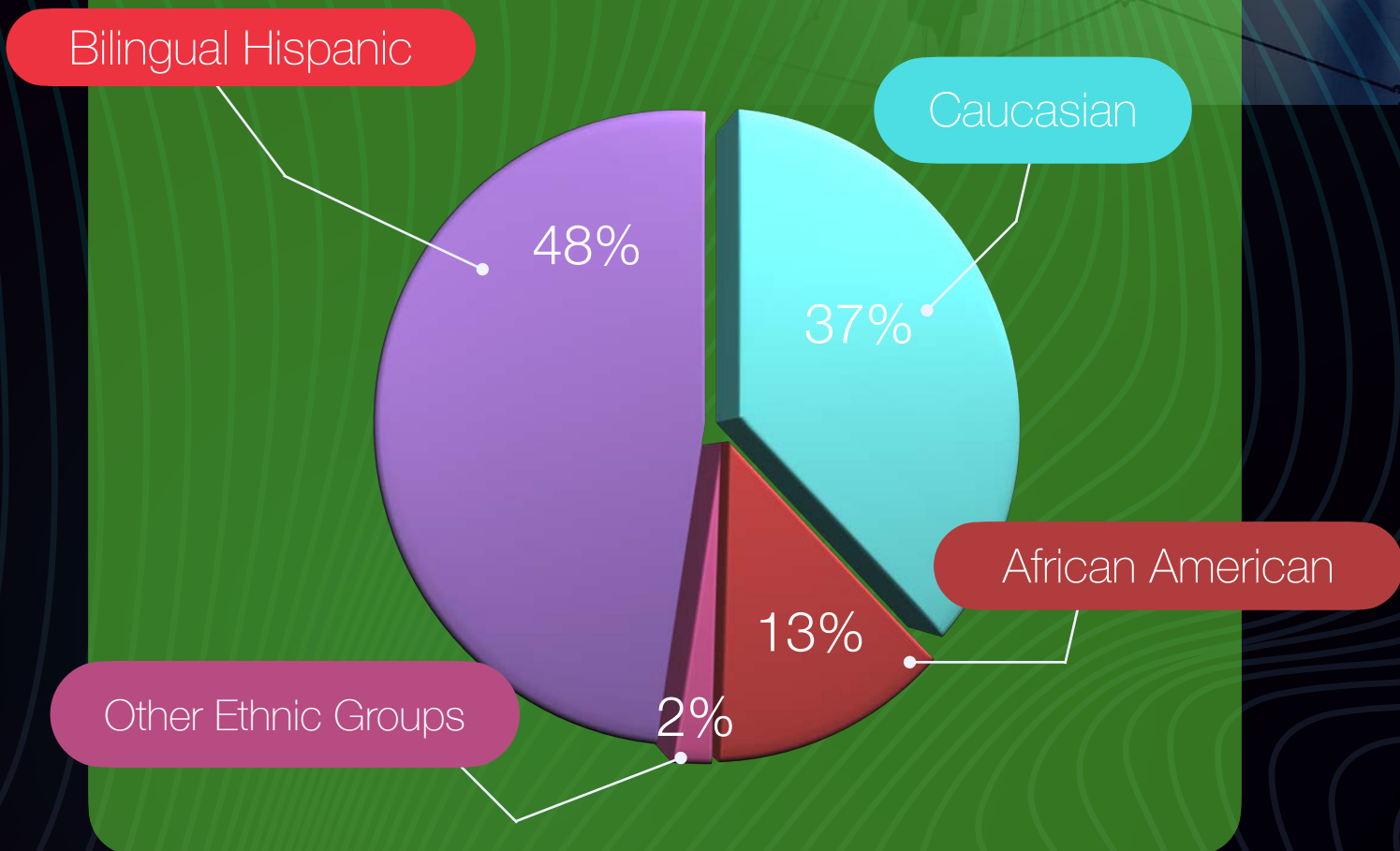
AUDIENCE DEMOGRAPHICS





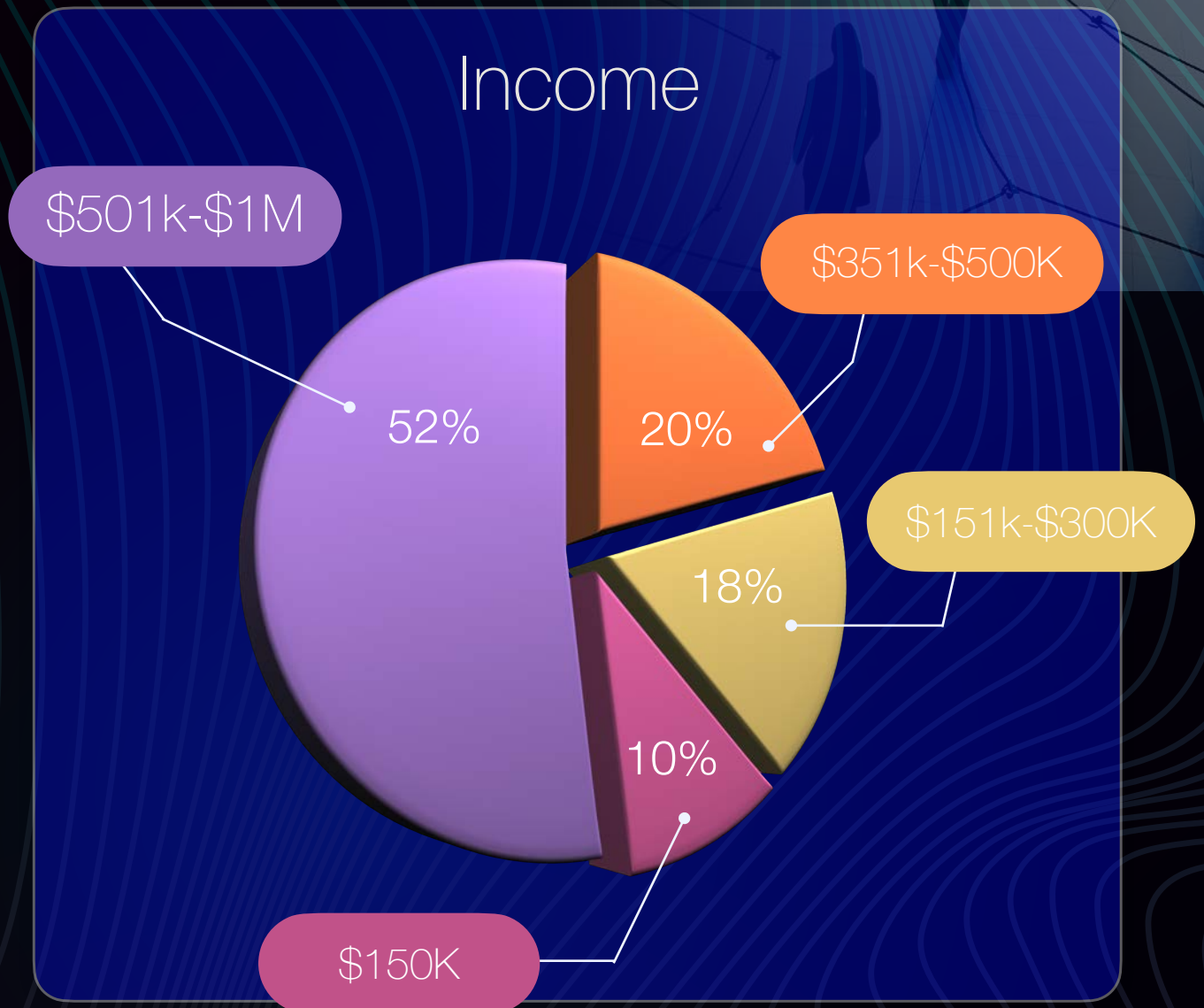
AUDIENCE DEMOGRAPHICS

Race





AUDIENCE DEMOGRAPHICS





YOUR TELEVISION APPEARANCE



1. Multiple Appearances for Maximum Impact

Consistency builds recognition. With a series of at least four interviews across different shows, your brand gains sustained visibility and audience engagement—turning exposure into influence.



2. Meaningful Conversations, Not Commercials

Every interview is designed to deliver authentic, insightful dialogue that inspires bilingual entrepreneurs. It's not advertising—it's storytelling that connects, educates, and builds trust.



3. Flexible Recording: Studio or Remote

NowMedia offers cutting-edge production quality whether you record in-studio or remotely. All interviews are captured in Ultra High Definition, ensuring your brand always looks its best.



4. Amplify Your Personal and Business Brand

Regular appearances elevate your credibility and strengthen your brand identity—opening doors to new partnerships, audiences, and business opportunities across all markets.





RECENT AIRED EPISODES



Real Estate Profits

Real Estate Profits explores how to run a sustainable, profitable real estate business through the lens of operational excellence. Hosted by industrial engineer and consultant Griselda Avoulesman, the show uncovers the business behind the properties—combining...[more](#)



Latest Episodes

Search Episodes...



October 17, 2025

REAL ESTATE PROFITS 10-18-25 | How to Build Wealth and Financial Legacy Through Smart Real Estate Investing

In this episode of Real Estate Profits (10-18-25), host Griselda Avellan sits down with real estate and finance expert Kirk Jaffe to reveal powerful...

PLAY 00:47:25



October 13, 2025

Real Estate Profits (Aired 10-07-25): Resilience & Focus — Jose Reda on Thriving Under Pressure

Jose Reda reveals how to stay calm and focused when the world around you is uncertain. Learn practical strategies to master your mindset, build...

PLAY 00:46:12



September 21, 2025

Real Estate Profits (Aired 09-20-25) Estate Planning Secrets Every Property Owner Must Know

Discover how estate planning protects your real estate legacy, avoids probate, and prevents family conflicts. Expert insights with DNA High Easton on Real Estate...

PLAY 00:47:38



September 14, 2025

Real Estate Profits (Aired 09-13-2025): First-Home Blueprint: Myths, Mortgages & Timing w/ Kirk Jaffe

First-time buyer? Bust myths, boost credit, compare down payments & loan options, simplify mortgages, and learn when to buy to build wealth—featuring expert Kirk...





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