



BIZ-TALK

MEDIA K I T



ABOUT THE SHOW

*Broadcasting every Friday at 18:00
CT on NowMedia*

- Biz-Talk is a dynamic television series spotlighting insights from leaders across diverse industries.
- Features in-depth interviews with business executives, entrepreneurs, and industry experts.
- Explores real experiences, challenges, and success stories from the business world.
- Delivers practical takeaways professionals can apply to grow and lead more effectively.





ABOUT THE HOST

RYAN HERPIN

- Ryan Herpin is a transformation strategist and leadership mentor.
- Specializes in mindset mastery, performance coaching, and strategic growth.
- Known for his clear, practical approach to success and authenticity.
- Helps leaders and entrepreneurs earn—not just chase—their success.





ABOUT NOWMEDIA TELEVISION



1. The Premier Bilingual Television Network in the U.S.

NowMedia is the premier and first bilingual television network in the United States, broadcasting 24/7 English and Spanish content simultaneously across the U.S. and Mexico.

With a unique cross-border presence, NowMedia connects millions of bilingual viewers with exclusive programming tailored to entrepreneurs, innovators, and decision-makers.

2. Nationwide Broadcast and Digital Distribution

NowMedia broadcasts over-the-air in Texas, Louisiana, and Florida, and is available nationwide in the U.S. and Mexico through Roku and Apple TV.

This unmatched distribution network gives your brand expansive visibility, reaching audiences wherever they consume content — from traditional broadcast to cutting-edge streaming platforms.



3. Strategic Syndication and Audio Expansion

NowMedia proudly partners with premium syndicated networks such as iHeart Radio, XM Radio, and Pandora, with audio versions of our shows available across all major podcasting platforms.

These partnerships extend your reach, ensuring your message resonates through every medium — TV, streaming, and on-the-go audio.





ABOUT NOWMEDIA TELEVISION



4. Extensive Video on Demand Library and Continuous Exposure

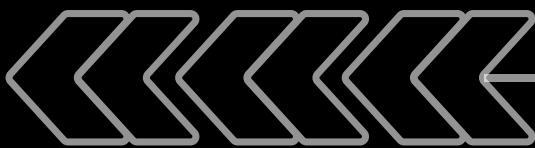
NowMedia maintains a **vast catalog of Video on Demand (VOD)** content available on **Roku and Apple TV**, keeping your interviews and appearances accessible long after they air.

This sustained visibility builds long-term brand recognition and positions your business as an authority within the bilingual marketplace.

5. Accessible Anytime, Anywhere, on Any Device

NowMedia has its own **dedicated iOS app**, with **Android, Fire TV, and Google TV apps launching soon** — making **NowMedia's broadcast and content available anywhere, anytime, on any device**.

Whether at home, on the go, or on your favorite screen, NowMedia keeps your audience connected to your message 24/7.



BIZ-TALK



WHY YOU SHOULD DO THIS?



1. Connect with High-Impact Entrepreneurs

NowMedia gives you direct access to a powerful bilingual audience of business owners, decision-makers, and innovators who are actively looking for new ideas, strategies, and partners to grow their ventures.



2. Own and Leverage Your Media Content

Gain full access to broadcast-quality interviews with no usage restrictions—perfect for repurposing across your website, social media, marketing campaigns, and client outreach to maximize your brand visibility.



3. Establish Your Authority on Television

Being featured on NowMedia positions you as a trusted authority in your field, elevates your professional credibility, and builds lasting trust



4. Amplify Your Brand Across Platforms

Our amplification team ensures your message reaches beyond TV—your interviews are available on-demand across Roku, Apple TV, Amazon, and more, giving you continuous exposure and strong long-term brand impact.





AUDIENCE DEMOGRAPHICS

Gender

Female

Male

47%

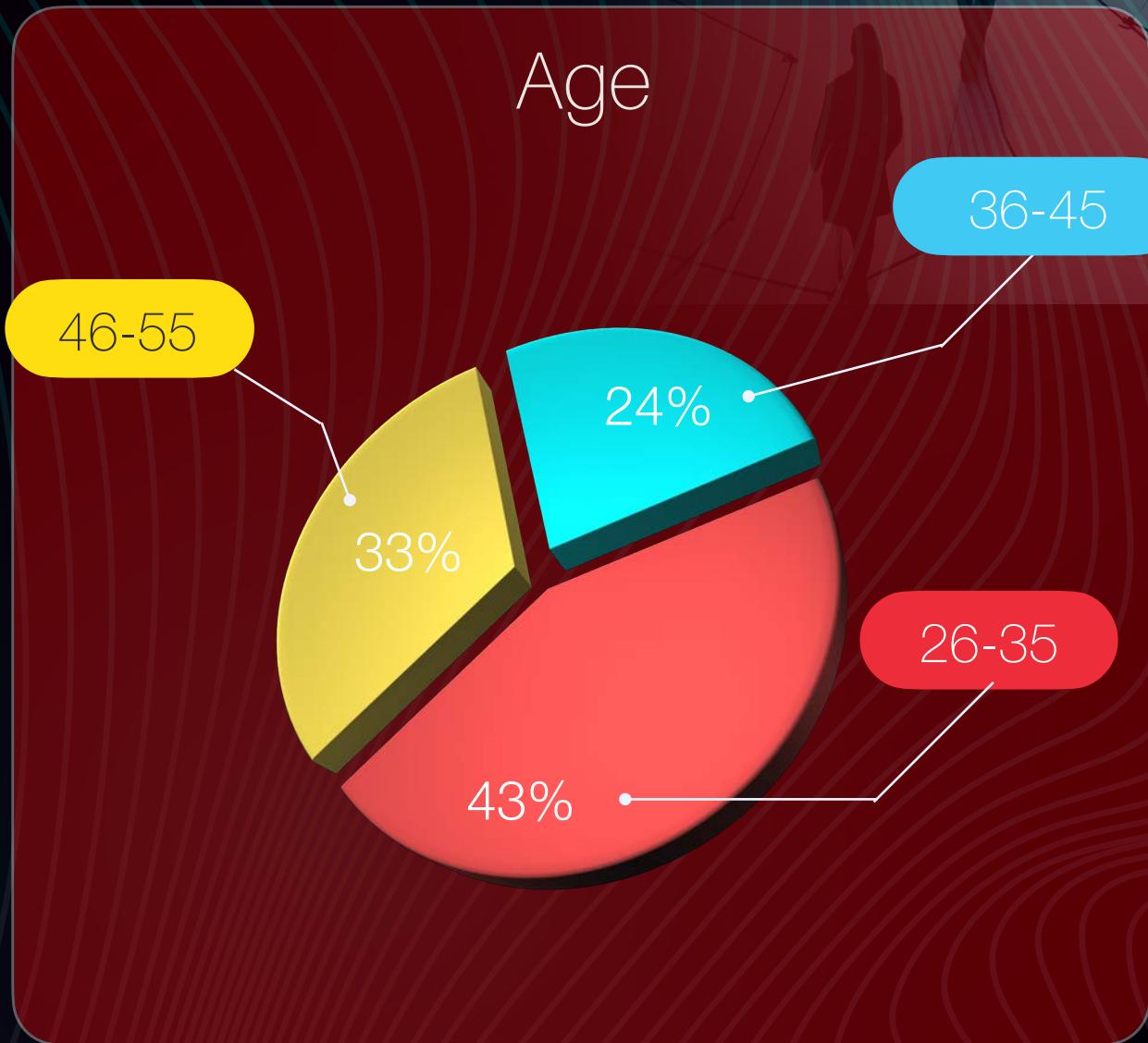
53%





AUDIENCE DEMOGRAPHICS

Age





AUDIENCE DEMOGRAPHICS

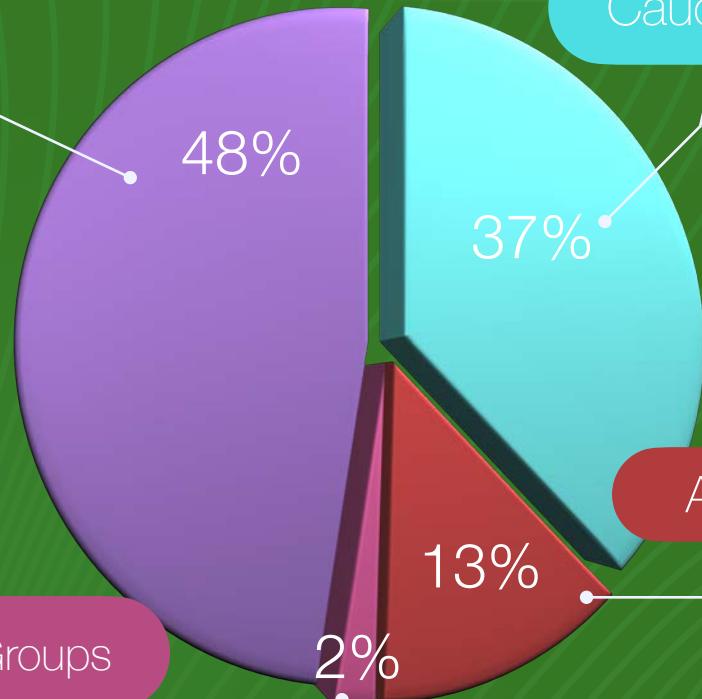
Race

Bilingual Hispanic

Caucasian

African American

Other Ethnic Groups





AUDIENCE DEMOGRAPHICS

Income

\$501k-\$1M

20%

52%

\$351k-\$500K

18%

10%

\$151k-\$300K

\$150K





YOUR TELEVISION APPEARANCE



1. Multiple Appearances for Maximum Impact

Consistency builds recognition. With a series of at least four interviews across different shows, your brand gains sustained visibility and audience engagement—turning exposure into influence.



2. Meaningful Conversations, Not Commercials

Every interview is designed to deliver authentic, insightful dialogue that inspires bilingual entrepreneurs. It's not advertising—it's storytelling that connects, educates, and builds trust.



3. Flexible Recording: Studio or Remote

NowMedia offers cutting-edge production quality whether you record in-studio or remotely. All interviews are captured in Ultra High Definition, ensuring your brand always looks its best.



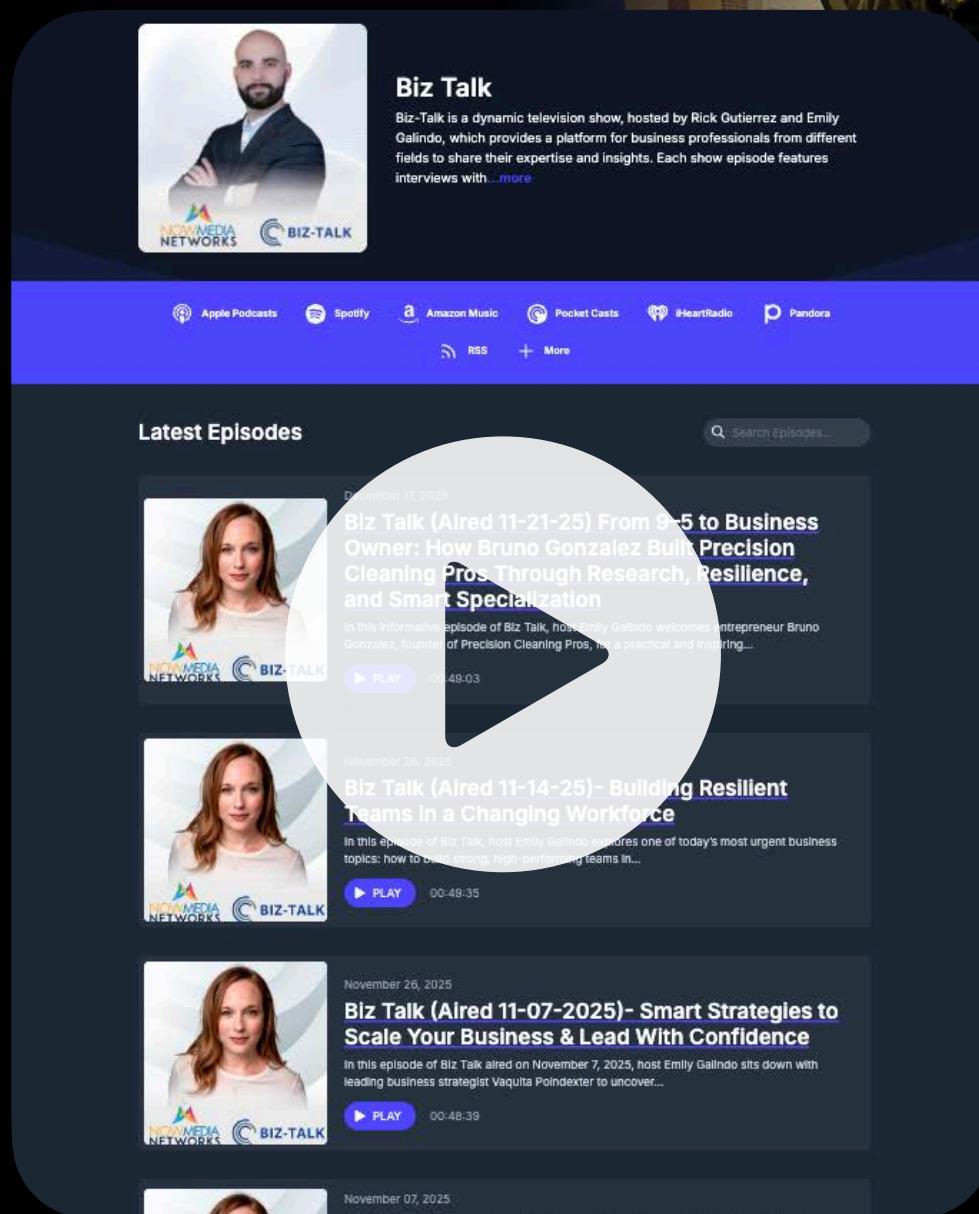
4. Amplify Your Personal and Business Brand

Regular appearances elevate your credibility and strengthen your brand identity—opening doors to new partnerships, audiences, and business opportunities across all markets.





RECENT AIRED EPISODES



Biz Talk

Biz-Talk is a dynamic television show, hosted by Rick Gutierrez and Emily Galindo, which provides a platform for business professionals from different fields to share their expertise and insights. Each show episode features interviews with...[more](#)

Apple Podcasts Spotify Amazon Music Pocket Casts iHeartRadio Pandora RSS + More

Latest Episodes

December 17, 2025

Biz Talk (Aired 11-21-25) From 9-5 to Business Owner: How Bruno Gonzalez Built Precision Cleaning Pros Through Research, Resilience, and Smart Specialization

In this informative episode of Biz Talk, host Emily Galindo welcomes entrepreneur Bruno Gonzalez, founder of Precision Cleaning Pros, for a practical and inspiring...

PLAY 00:49:03

November 26, 2025

Biz Talk (Aired 11-14-25)- Building Resilient Teams in a Changing Workforce

In this episode of Biz Talk, host Emily Galindo explores one of today's most urgent business topics: how to build strong, high-performing teams in...

PLAY 00:49:35

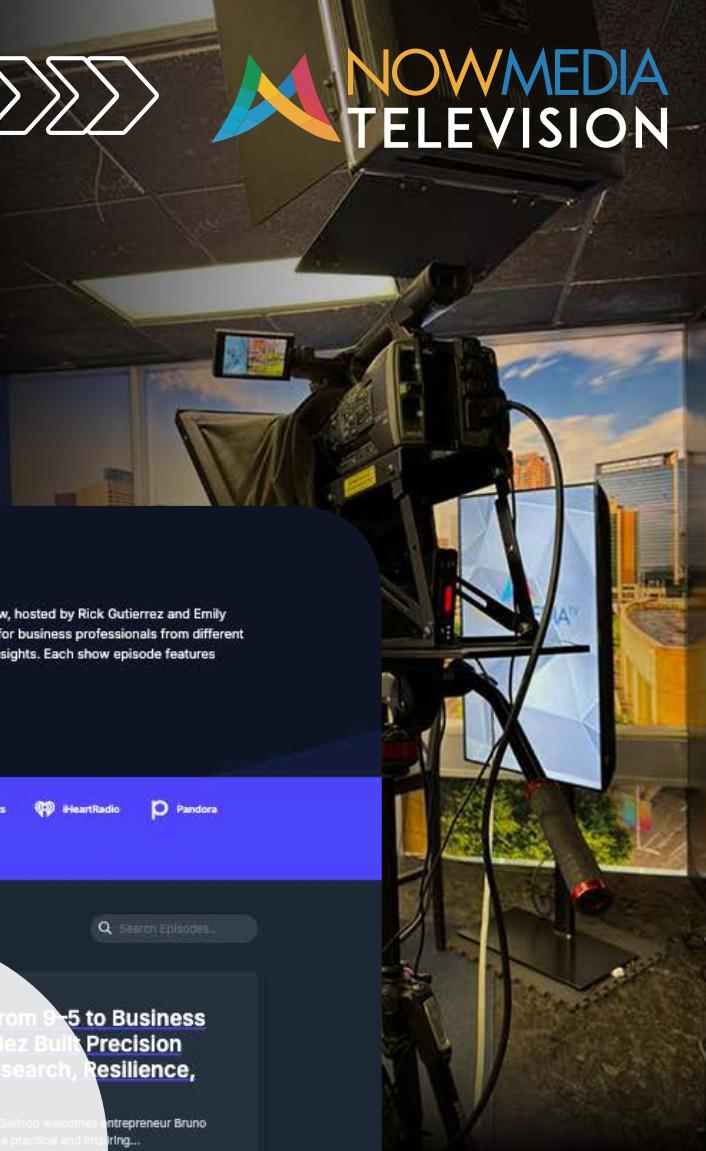
November 26, 2025

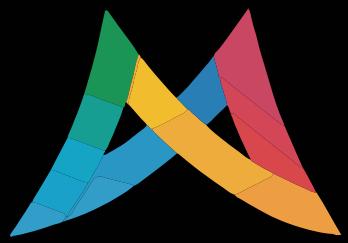
Biz Talk (Aired 11-07-2025)- Smart Strategies to Scale Your Business & Lead With Confidence

In this episode of Biz Talk aired on November 7, 2025, host Emily Galindo sits down with leading business strategist Vaquita Poldexter to uncover...

PLAY 00:46:39

November 07, 2025





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