



NowMedia Digital announces the expansion of its media network to San Antonio, Texas. KQQB 1520 AM (KLBF) begins broadcasting in San Antonio on July 5, 2021.

NOWMEDIA BECOMES THE FIRST **BILINGUAL** Television, Radio, and Internet TV MEDIA NETWORK in the United States, with 6 over the air television channels and 2 radio stations in key markets in the U.S.

NowMedia along with its strategic partner Heraldo Media Group are committed to producing live bilingual programming with topics on business, news, politics and technology, specially designed for the business elite in the United States.

Outstanding and recognized news anchors and journalists such as **Sergio Sarmiento, Adela Micha, Maca Carriedo, Alejandro Cacho, Lupita Juárez, Javier Solórzano, Salvador García Soto, Mario Maldonado, Jesús Martín Mendoza, Blanca Becerril, Armando Kassian and Darío Celis, along with Juan Guevara, Chris Baker, Jen Gaudet, Dena Musfy, Sherman On, Gustavo Soto, Julio Valencia, Gilcy Sánchez, Montserrat Simo, Gaby Barrionuevo, Pedro Riveroll, Lorena Galán and Ángel Monjaras lead** this new NowMedia

and Heraldo Media Group programming.

In addition to newscasts for both sides of the border as well as local content NowMedia will also offer entertainment, politics and technology programming such as: The Chris Baker show, Heek, Macaneando, Community Shield, Gastrolab, Networking Now, Teach your Business to Fish and TecnoCasters: Tu Tecnología para la vida diaria.

"NowMedia is committed to continuing to provide excellent programming for both sides of the border, along with our strategic partner Heraldo Media Group.

Our common goal is to become the key media network for the bilingual business audience in the United States and to ensure our clients can put their products and services in front and center to high-level business owners in both in the United States and Mexico, "said Juan Mr. Guevara Torres, president and CEO of NowMedia.

As of Monday, July 5, the platform **www.heraldousa.com** comes into operation, in which Armando Kassian, from Heraldo Media Group, will lead the launch of the international platform positioning itself as leaders in 360 platforms.

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